

THE
RHODODENDRON



1926



Digitized by the Internet Archive
in 2009 with funding from
University of North Carolina at Chapel Hill

THE RHODODENDRON

Volume V

1 9 2 6

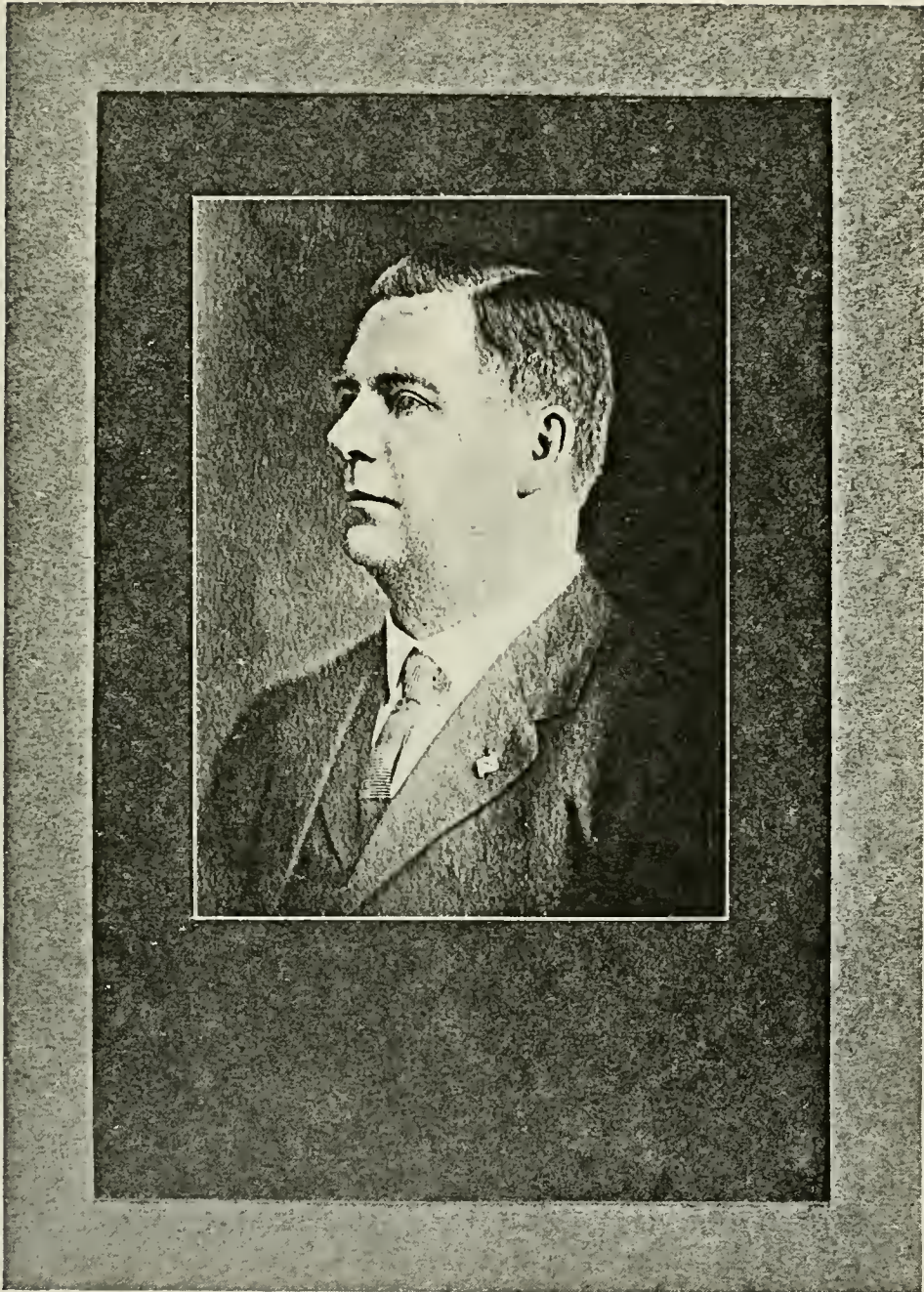
Published by THE RHODODENDRON STAFF of the

Appalachian State Normal School

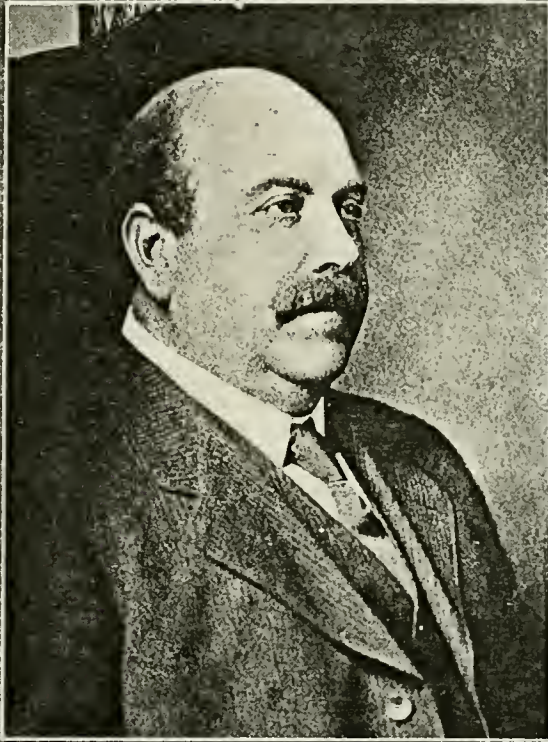
Boone, North Carolina

Dedication

In honored memory of two of North Carolina's leaders, themselves friends, who as members of the Board of Trustees took leading places in forming the plans which in their development have given this school high rank among American Teachers' Colleges and Normal Schools, we dedicate this fifth volume of the Rhododendron — In memory of Hon. E. S. Coffey and Mr. Vance Henkle.



HON. E. S. COFFEY



MR. C. V. HENKLE

The Rhododendron

Memorial

Hon. E. S. Coffey was born at Zionville, North Carolina, in 1867. He was the son of W. C. and Carrie (Curtis) Coffey. His parents came to Boone and for years had charge of the Coffey Hotel which made and maintained a very fine reputation.

Mr. Coffey was graduated with the A. B. degree from Wake Forest College in 1890. He studied law under the master, Colonel G. N. Folk, and was admitted to the bar in 1892.

As a lawyer he stood high, and won an enviable reputation for sincerity and honesty in his profession.

Mr. Coffey married Miss Annie Parks of Virginia, a noble woman. Four daughters and one son gladdened their happy home. It is a family of culture and refinement.

He was a Mason and Shriner, and joined the Baptist Church in 1915, and thereafter was constant and active in all religious matters. In 1911, he represented his district in the State Senate, giving much of his time to the Committee on Education, of which he was a ranking member.

In 1925, at the annual meeting of the Trustees, Mr. Coffey and Mr. Henkle sat side by side at supper—good friends that they were—never dreaming that they would both soon be sleeping in the silent tomb of death.

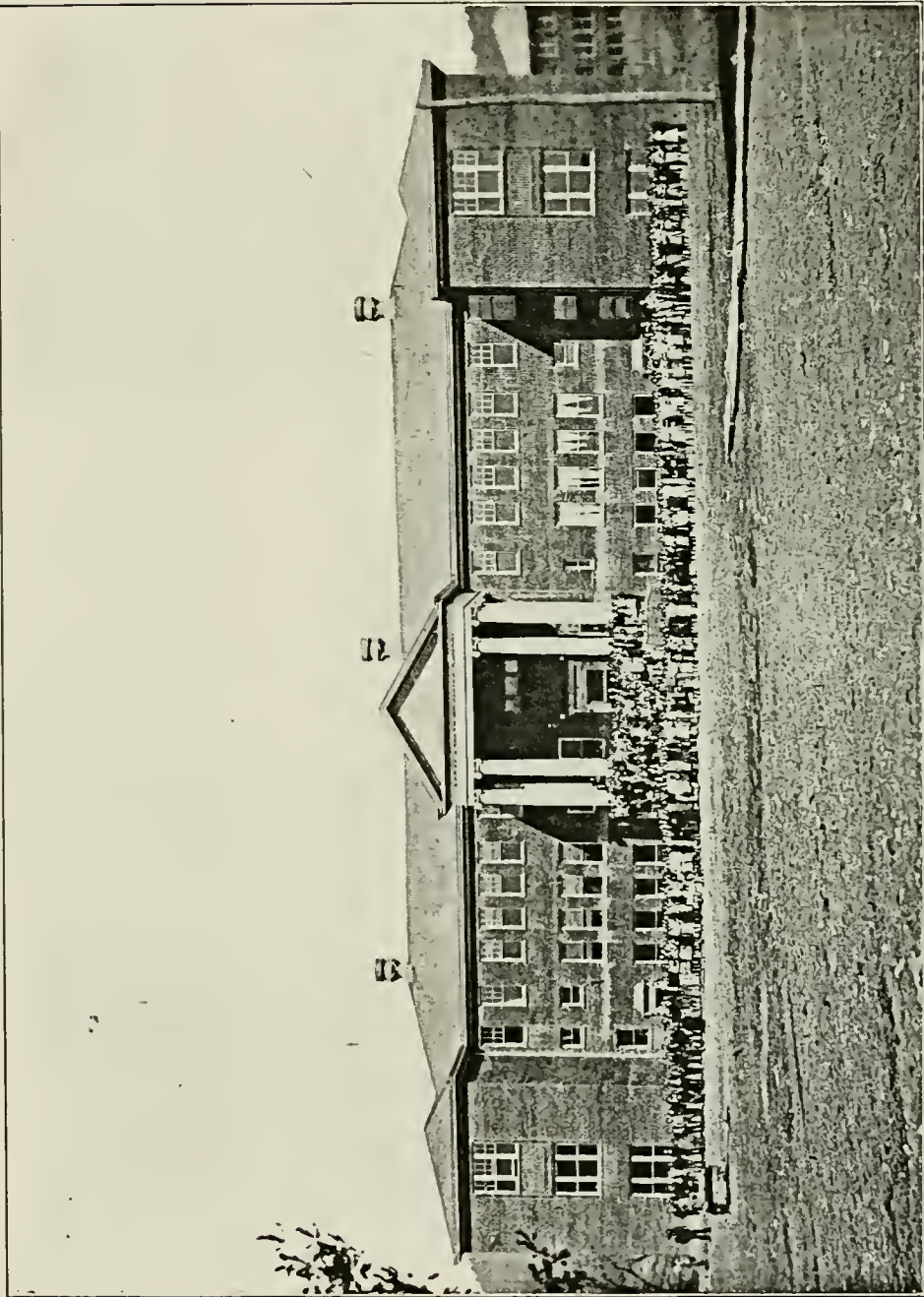
While this Institution has lost much in the passing of these distinguished trustees, we bow humbly to the decree of the Omnipotent. We shall rejoice always in the consoling thought that all is well with them now.

Mr. C. V. Henkle was born in Catawba County, near Conover, in 1868, and was named in honor of Governor Vanece.

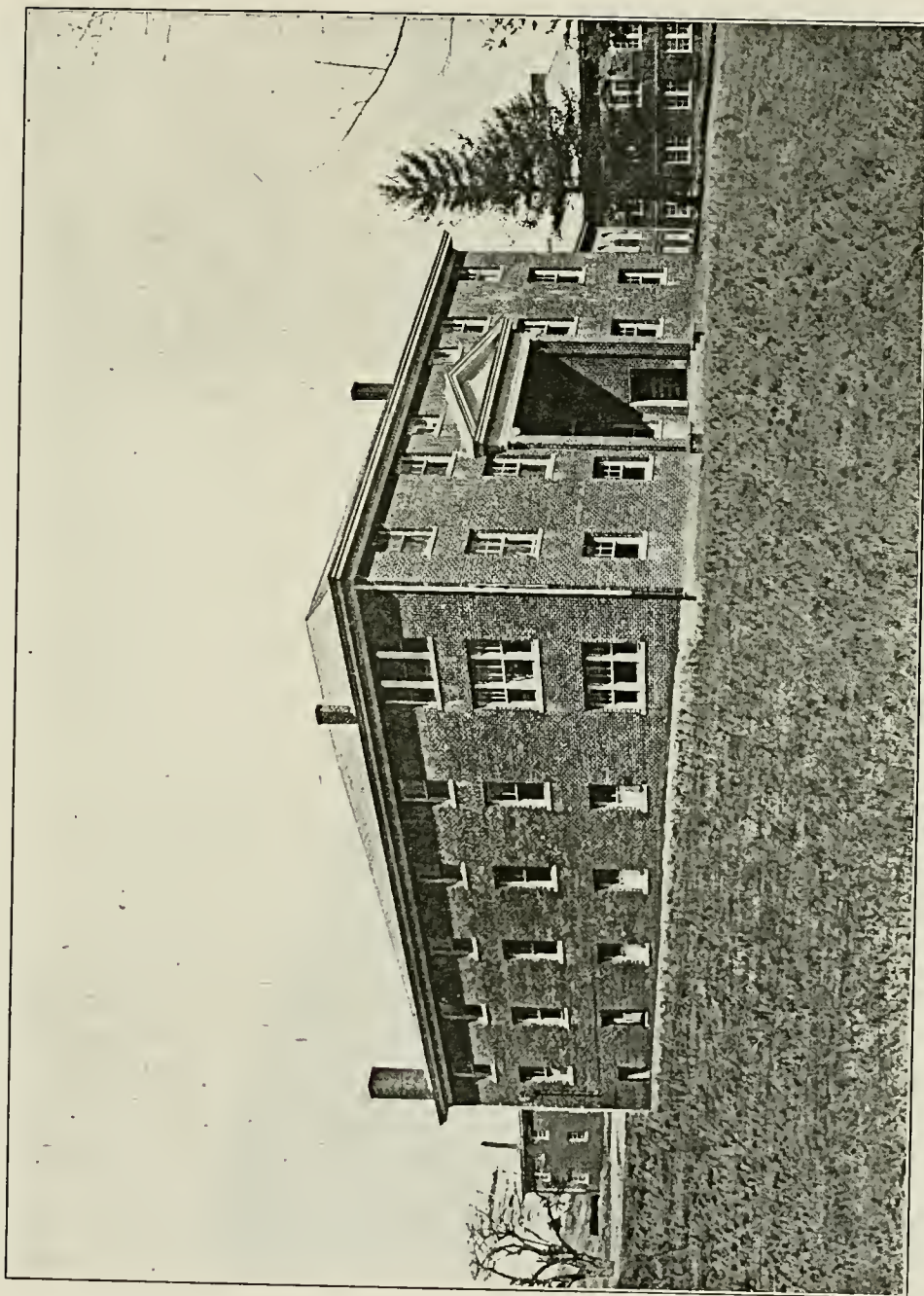
He married Miss Lila Dunavant of Morganton. Three daughters and one son came to their home, making a delightful family.

Mr. Henkle was an outstanding business man of the State. The Highway to Blowing Rock, the greater Green Park Hotel, of Blowing Rock; the Vance Hotel, of Statesville, are some of the resultants of his many activities. While he accumulated much property, he was public spirited and generous to a fault. Even before he became a member of the Board of Trustees of this college, he always manifested a passionate pride in its growth and development. Mrs. Henkle, his devoted wife, shared with him in all his altruistic activities.

Mr. Henkle was a member of the Presbyterian Church, and had an abiding faith in the life to come.

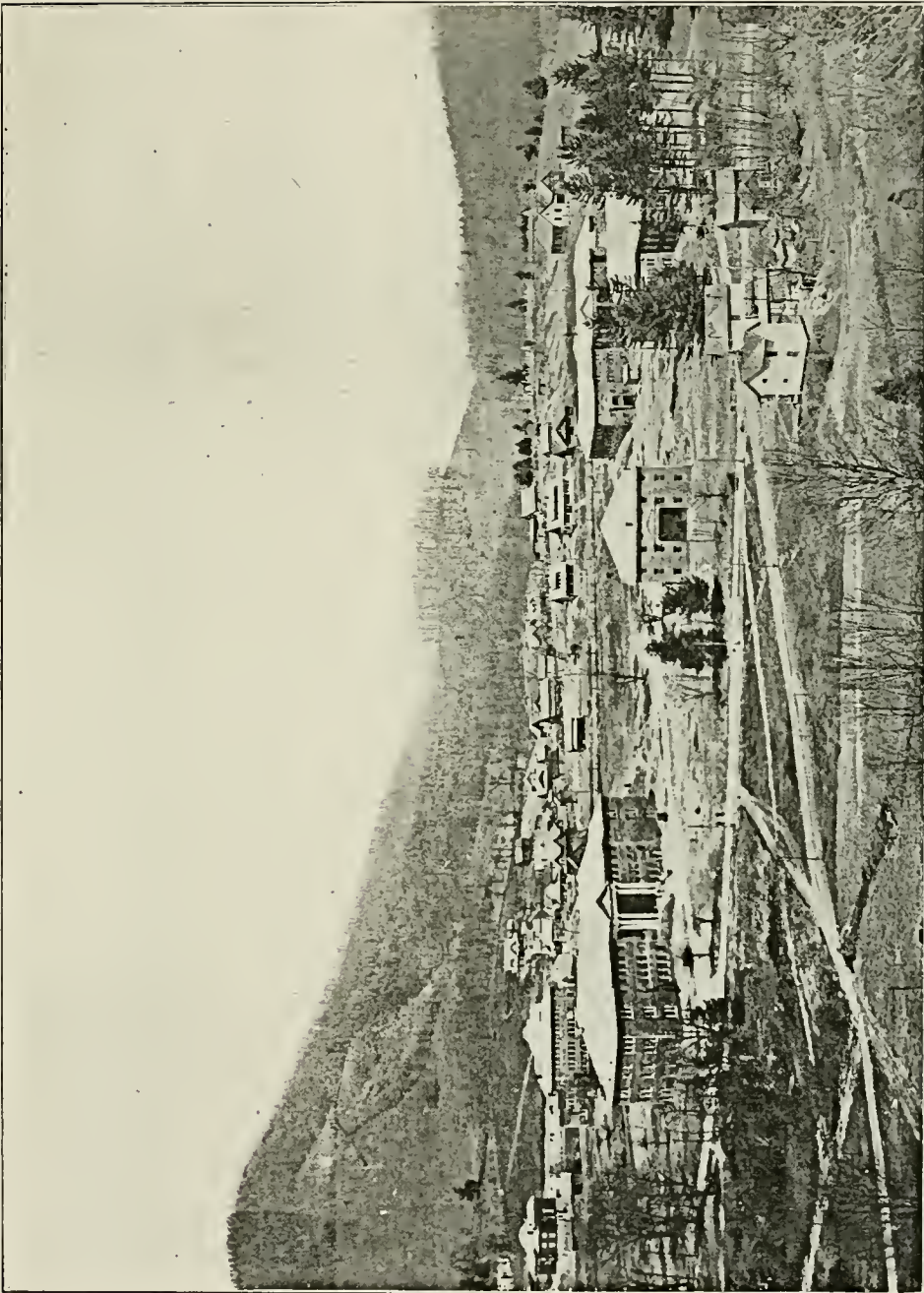


ADMINISTRATION BUILDING, FACULTY AND STUDENT BODY

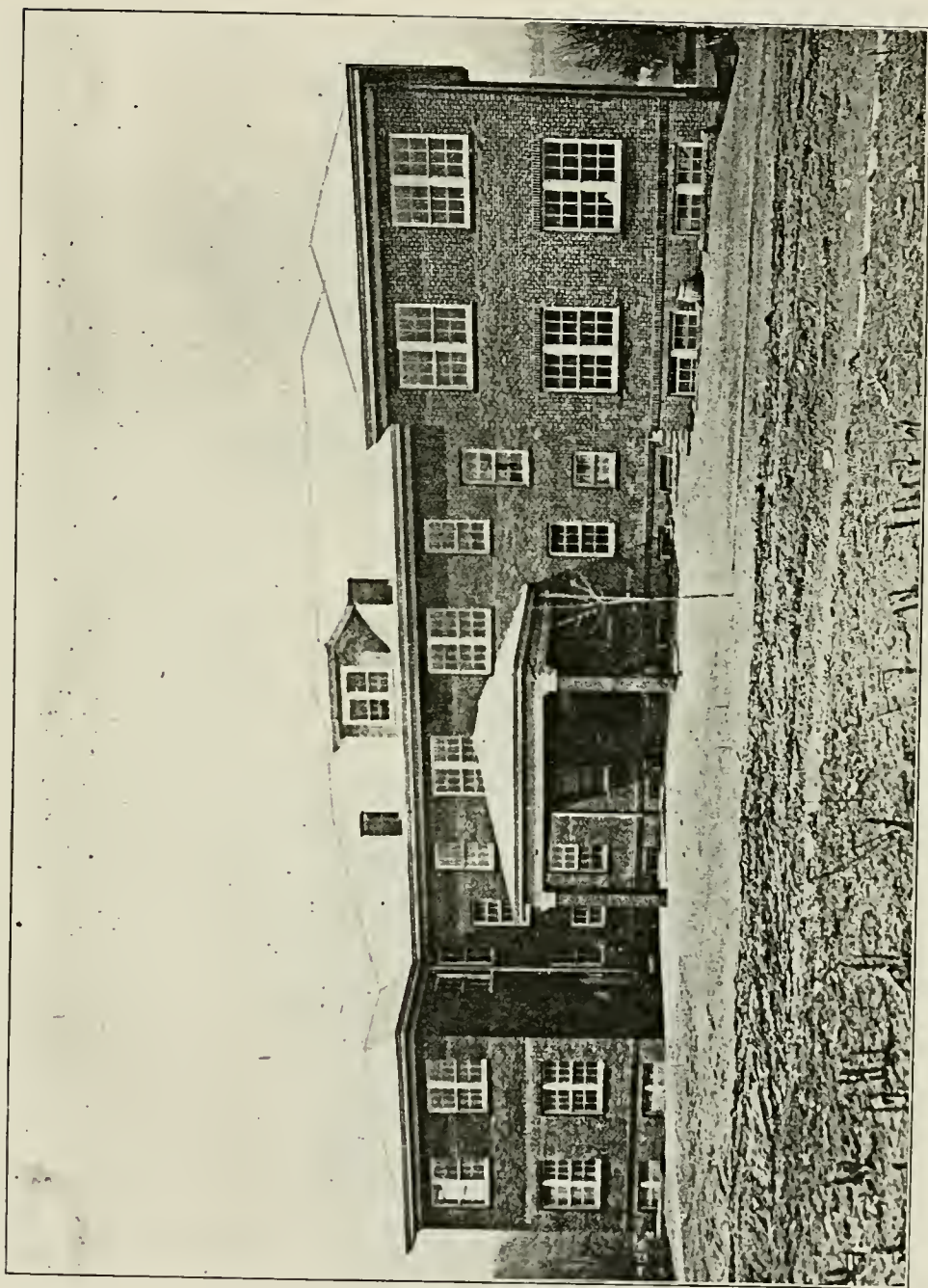


GYMNASIUM

The Rhododendron

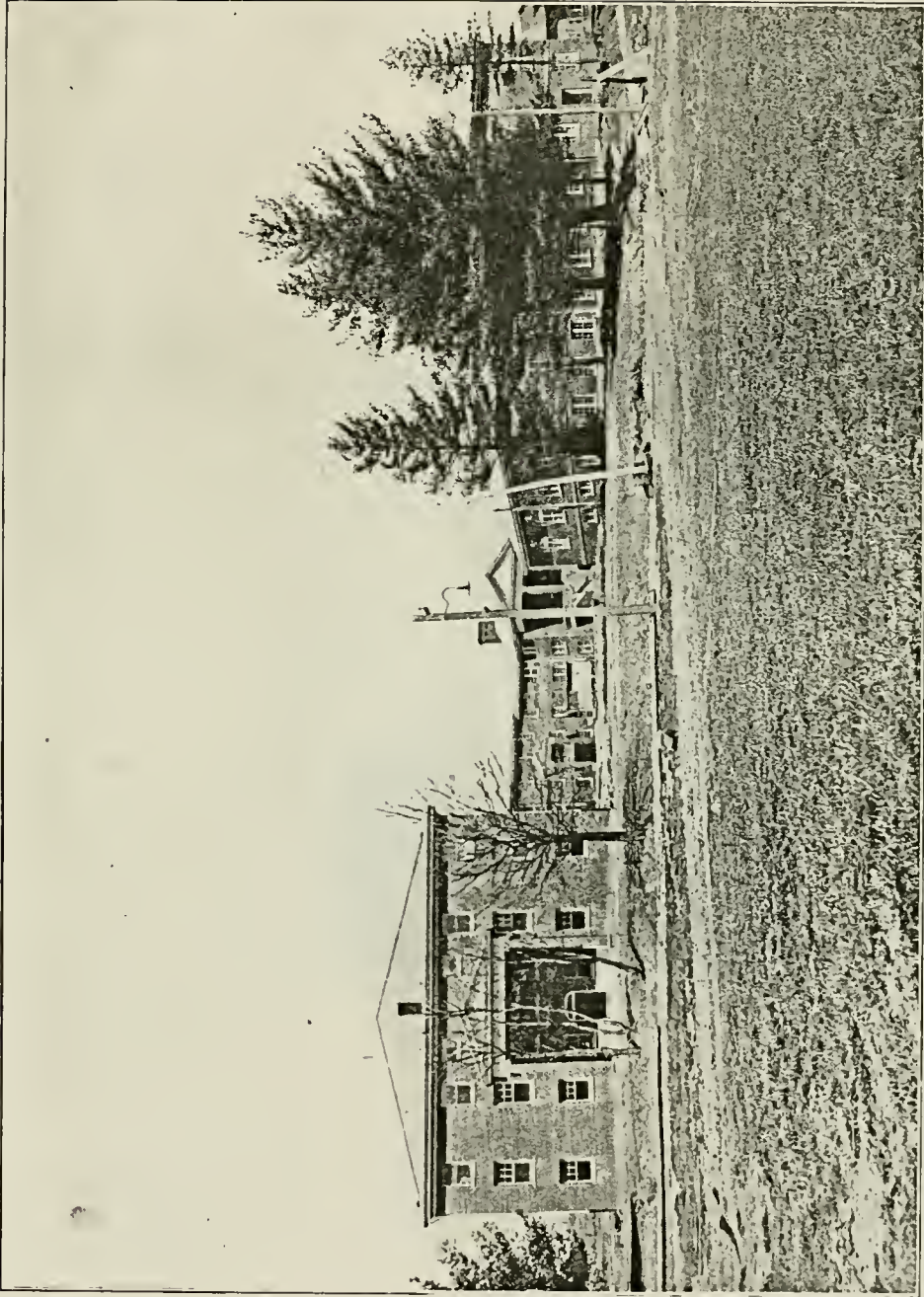


CAMPUS



DEMONSTRATION BUILDING

The Rhododendron



NEW DINING HALL

NEW DORMITORY

GYMNASIUM

The Rhododendron

Faculty



PRESIDENT B. B. DOUGHERTY

Faculty



PROF. D. D. DOUGHERTY
Business Manager

The Rhododendron



DR. RANKIN
MR. KENT
MISS LEDBETTER
MR. LOGAN

MISS TODD
MISS MILFORD

MR. DOWNUM
MISS DALE
MR. GREER
MR. WILLIAMS

The Rhododendron



MR. WRIGHT
MRS. WILLIAMS
MISS COFFEY
MR. GREENE

MISS DOUGHERTY
MRS. HINSON
MISS HEYDRICK

MR. HOWELL
MR. NORTON
MISS DOTSON
MR. WILSON

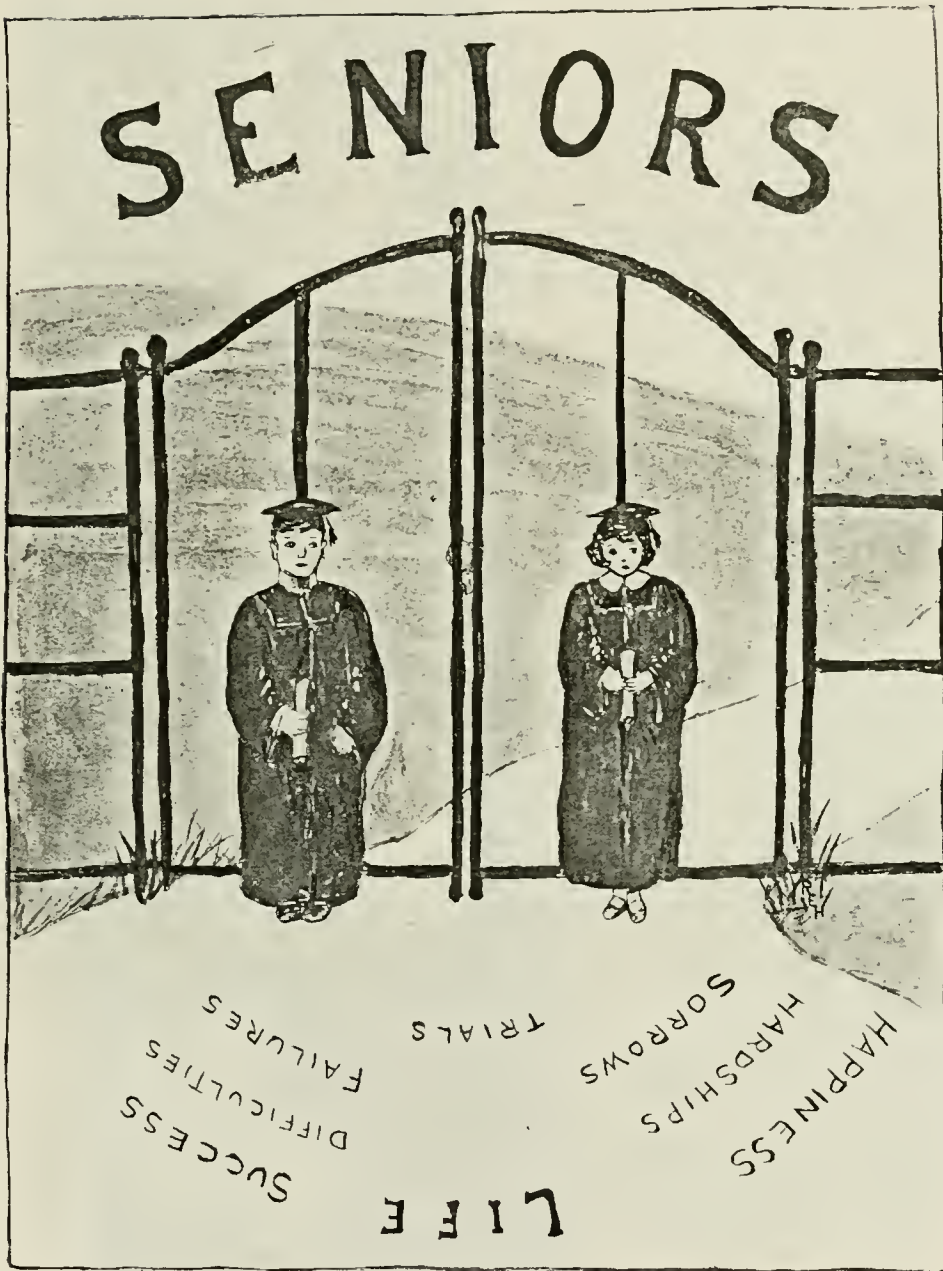
The Rhododendron

Annual Staff

Editor-in-Chief ----- Nellie Coffey
Business Manager ----- Levi W. Teague
Secretary ----- Nora Mast
Treasurer ----- Herbert Estep
Advertising Agent ----- Gordon Winkler
Advisory Faculty Editor ----- James D. Rankin
Faculty Business Manager ----- I. G. Greer
Associate Editors ----- Inez Gragg
Ruby Cottrell ----- Katrina Walsh
Charles Farthing ----- Newton Cooke

Normal School







ANNE DULA BEVERLY

"Virtue threads paths that end not in the grave."

Anna is quiet, winsome, and attractive; a good student, true companion, and a faithful friend. She never slight a task or leaves her work undone.

Secretary of Junior-Normal class, '24; member of Blan-Dolph Literary Society; member of Tennis Club; member of Art Class; critic of Blan-Dolph Literary Society.



VIRGINIA BINGHAM

"Happy am I, from care I'm free. Why aren't they all content like me?"

However, Virginia is serious when occasion demands it. Yet her sunny smiles and sincere friendship cannot help but win her fame. Her leisure time is spent at the post-office, hoping to receive a letter from Tennessee.



MELJIE BLAKELY

Here's a girl who has won the admiration and respect of all. She is as loyal a daughter as our Alma Mater possesses, and we are confident that whatever field of activity she chooses for her life work, she will always bring honor to A. S. N. S.

Member of Blan-Dolph Literary Society, '25-26; vice-president of Blan-Dolph Literary Society, '26; censor of Blan-Dolph Literary Society, '26; member of Y. W. C. A., '26; vice-president of Y. W. C. A., '26.



JENNIE BROWER

When a good time is mentioned who is always ready to take part? Why "Jennie" to be sure! Her good humor and witty remarks drive away even our gloomiest thoughts.

Member of Blan-Dolph Literary Society; member of Y. W. C. A.; secretary of Blan-Dolph Literary Society; critic of Blan-Dolph Literary Society; chairman of Program Committee, B. D. L. S.

FLOY CANNON

Though quiet, reserved and unassuming, Floy does not lack a fine sense of humor and a love for fun and good times. She never shuns any responsibility and is a mighty good buddy and friend. Judging from her actions we would say that her slogan is: "To have a friend one must be a friend."

GRACE CARPENTER

Carpenter is genial, whole-souled, and discriminating. The whirl of social life attracts her, but she is always ready and willing to do her part in school work. She is both capable and worthy, and as a student or friend she is faithful and true.

HETTIE CARROL

Hettie has a personality that wins with everybody. She is quiet, unassuming, and dignified. Her sweet disposition, winning smile, and graceful ways have won the hearts of her classmates. She does her work in a superior manner and is never found shirking her duty.

Historian of Senior Normal Class; treasurer of Home Economic Club; program committee of Home Economic Club; charter member Home Economic Club; vice-president of Blan-Dolph Literary Society; chairman Program Committee of Blan-Dolph Literary Society; censor of Blan-Dolph Literary Society; member of Y. W. C. A.

ANNIE CLARKE

One of the most genial members of the class is Annie. She possesses the rare quality of being the same wherever you see her, always friendly, always happy, and at all times interested in others. She has won the admiration of all her classmates.

Vice-president of Blan-Dolph Literary Society; chaplain of Blan-Dolph Literary Society; charter member of Home Economic Club; cabinet member of Y. W. C. A.





NELLIE ELIZABETH COFFEY

*"Here's a smile to those who love me,
here's a heart for every fate."*

"Nellie is a fine student of unusual mental ability and attractive disposition. She is an excellent girl; loyal to her friends; faithful to her acquaintances; and sympathetic in every need.

Secretary of Annual Staff 1925; student Editor-in-Chief of Annual Staff 1926.

VIOLET COX

Violet's quiet and studious nature has helped to add many links to her "golden chain of friendship." If she is for you, she is never against you, and one finds her always the same "true blue" wherever he meets her. Class duties are never neglected, but by some means she has ample time to lend a helping hand.

Member Blan-Dolph Literary Society.

ELSIE FARTHING

*"Fair as a star when only one is shining
from the sky."*

Elsie is sublimely gifted with musical talent and personal charm. She is as a sunbeam in the lives of all those she meets, but best loved by the "Royalty."

President of Blan-Dolph Lit. Society.

CORDIA FRANKLIN

Cordia is one who strives to succeed in everything that she undertakes. She is a very studious girl, and in all her work manifests a true love for higher things.

Program Committee and member of Y. M. C. A.; Program Committee and member of Home Economic Club; charter member of Home Economic Club.

FAYE FUNDERBURK

Faye comes to us from Mars Hill College and has proved to be an excellent student. Although rather reserved, she has made many true friends for she can always be depended on, in class or outside. On account of this characteristic, we prophesy for her great things.

Member of Y. W. C. A.

EUNICE GOODNIGHT

"The bird of Time has but a little way to flutter—and the bird is on the wing."

Eunice is not only a good student but a good friend as well. The number of her friends is equal to that of her acquaintances.

ESSIE GOODNIGHT

"Modest as the smallest violet that grows, But, my, what a lot of things she knows."

Essie, coming to us from Rutherford College, fell in line and became an excellent student. Her unselfish attitude, never thinking of herself but always of others, has won many friends for her.

ANNIE GREENE

"Greene Annie" is a veritable fountain of joy, forever bubbling over with irrepressible happiness. However, gloomy the situation, she is there with her usual giggle. In her two years of Normal training, books haven't worried "Ann," for she finds other things more important—ball games.

Member Chorus Club, '25-26; member Basketball team, '24-25; member Tennis Club, '24-26; cartoonist of class, '24-25; treasurer of B-D. L. S., '25-26; hon. member of Y. W. C. A., '24-26; hon. member of Home Economic Club, '26.





SAMUEL HELTON

"And yet though vanquished, he would argue still."

Here is a young man who exceeds all his classmates by his oratorical abilities. He is a friend to all being always willing to help his classmates. The "fair sex" can always depend upon Sam, he being susceptible to their charms.

Member of Tennis Club; member of Science Club; member of Chorus Club; charter member of R. W. L. S.; sexton, R. W. L. S.; representative, R. W. L. S.; chairman Debate Council, R. W. L. S.; rep. of R. W. L. S. in intercollegiate debate.

IRENE HENDRICKS

"Rene" with her welcoming smile has been a friend to all those who really knew her. She is one of those who have combined common judgment with a keen sense of humor. She's a good sport and a gay companion. With such a disposition and ability, we can only predict success for her future.

President of Home Economic Club; charter member Economic Club; chaplain of Blan-Dolph Literary Society; charter member of Science Club; secretary Y. W. C. A.

RUBY HINES

*"Full of life, sense and wit,
Lots of fun, and plenty of grit."*

Ruby's attractiveness comes from her frankness, originality, merry laugh, mischievous eyes, and "gift of gab." But these are not her only assets for she is very tactful in the management of children, which assures her success as a teacher.

Hon. member of Y. W. C. A.; cabinet member of Y. W. C. A.; member of Blan-Dolph Literary Society; censor, secretary, vice-president of Blan-Dolph Literary Society; charter member of Home Economic Club; cartoonist of Senior Class, '25-26; member of Art Club.

VANN G. HINSON

"Handy" has covered himself with glory since he came to college. Aside from being very prominent in class work, he is one of our leading candidates for all forms of athletics. His greatest success, athletically, is in basketball. While here he has endeared himself to all who have had the pleasure of his acquaintance.

Charter member of Rankin-Wilson Literary Society; president of Rankin-Wilson Literary Society, '24; manager of basketball team, '24-25; assist. physical education director, '25-26; captain of basketball team, '25-26.

The Rhododendron

MARY JOHNSON

As for Mary, we consider her a conscientious student who always does her part. Judging by her success here, we know that she will succeed in her chosen work and we wish her great happiness in the coming years.

Member of Y. W. C. A.; charter member of Home Economic Club.

EMMA LEMLY

"But name me not with the defeated, tomorrow again, I begin."

Emma is a quiet girl; a good student; and an affable companion. Her acquaintances will never forget the happy days and hours passed in her company.

ROSADA McANULTY

Rosada, possessing enough of temper to cause one to beware of her displeasure, is attractive and amiable. She is always ready to do her best at any task. This characteristic has been the cause of her success in all undertakings during her two years here.

Sec. of Senior Normal Class; sec. of Home Economic Club; charter member of H. E. Club; president, treasurer, pianist, hon. member of Blan-Dolph Lit. Society; charter member of Y. W. C. A.; music director in Y. W. C. A.; cabinet member of Y. W. C. A.; member of Chorus Club.

MARIE McFAYDEN

"Worry kills more people than bullets; then why worry?"

This is Marie. Is she attractive? Yes, furthermore, she is so lovable that you can't help admiring her. But don't trust her with your heart, for she is careless—she might break it.

President of Y. W. C. A.; secretary of Blan-Dolph Literary Society, '26; member basketball team, 1924-26; hon. member of B. D. L. S., 1924-26; member of Chorus Club, 1924-26; charter member of Home Economic Club, 1925-26; choirister of Y. W. C. A., 1924-25; charter member of Y. W. C. A.



The Rhododendron



MONROE MCINTOSH

"Mack" is the same every time you meet him. If you are looking for a friend, here he is. He is an exceptional good student always sticking to a task until it is completed. His every deed proves that his motto is: "Actions speak louder than words."

President of Rankin-Wilson Literary Society; charter member of Rankin-Wilson Literary Society.

DEWEY R. MAST

Combining intellectual capabilities and social accomplishments with a pleasing personality, Dewey makes not only a thorough scholar, but a sincere friend. He is doing his part whether it be in love, books, or literary work; and every one appreciates his cheerful and sympathetic nature.

Vice-president Junior Class, '25; treasurer Annual Staff, '25; chaplain R. W. L. S., '25; critic, R. W. L. S., '26; president R. W. L. S., '26; charter member and censor of Science Club; member Tennis Club, '26; charter member of R. W. L. S.

CORA MILLER

"Strongest minds are often those of whom the noisy world hears least."

"Miss Miller," possessing all those qualities which constitute a noble character, is quiet, unassuming, and thoughtful. If you pierce that mask of hers, you will find a friend worth having.

Member of Y. W. C. A.; member of Blan-Dolph Literary Society.

SALLIE MAE MOSTELLER

*"They are slaves who dare not be
In the right with two or three."*

Our Sallie is a very good student; exceptionality distinguished for her fine ideals and her affable attitude towards all whom she meets. She is ever ready to lend a helping hand, and it is frequently sought.

Member of Blan-Dolph Literary Society, '26; president of Blan-Dolph Literary Society, '26.

ALLIE MUNDY

A loving disposition and charming personality have won Allie many friends, and she is loved and admired by all who know her. Quiet, reserved, and sedate is she, with a private store of knowledge and grit that will carry her through.

RACHEL NIBLOCK

We all love Rachel for her sweet disposition. She is not only admired for her great skill in athletics, but also for being loyal to her friends. She is an all-round good sport and can be depended upon for fun or work.

Charter member of Blan-Dolph Literary Society; president of Blan-Dolph Literary Society; charter member of Home Economic Club; member of basketball team, '25-26; captain of basketball team, '25-26.

MAY PHILLIPS

"The heart to conceive, the understanding to direct, the will to execute."

May is known on the campus as a friendly, understanding person who has plenty of ambition and abundance of determination. Her ideals, expressed in a quiet, attractive personality, are much superior to those of the ordinary.

ANNIE MAE RADER

"Many times I laugh at trouble, but once in a while I sigh."

Annie Mae is jolly, good natured, full of "pep," care-free, and faithful. She has a kind word and bright smile for every one and she will always be remembered by her classmates as amiable and unselfish.

Member of Blan-Dolph Literary Society; pianist of Blan-Dolph Literary Society; secretary of Blan-Dolph Literary Society; member of Y. W. C. A.





ELMER RANKIN

Every one knows Elmer and all like him. He enjoys the calm of a never hurried existence, and maintains an equal balance between duty and pleasure. Wherever he goes, he will bring credit to his Alma Mater and we are sure to hear great things from him in the future.

Member of Chorus Club, '25; member of Tennis Club, '25-26; charter member of Rankin-Wilson Literary Society; basketball referee; president of Senior Normal Class, '25-26; representative of Rankin-Wilson Literary Society.

LOUISE ROACH

Louise is frank, consistent, studious, and interesting. Each undertaking that falls to her lot is thoroughly completed. She represents that rare personality where one is always ready to do for others and never worries whether he will receive credit and praise commensurate with his efforts.

ANNIE MAE ROBINSON

Annie Mae's quaint personality and dreamer's soul add to her charms. Her personality, which is partly described by a smile dwelling most of the time in her eyes, insures friendship for her when she is among people; her dreamer's soul insures happy hours when she is alone.

Member of Blan-Dolph Literary Society; charter member of Home Economic Club; prog. com. of Home Economic Club; cabinet officer of Y. W. C. A.

DOROTHY ROWE

"It's a friendly heart that has plenty of friends."

Dorothy can't be easily surpassed as an all-round girl. She is diligent in her work, firm in her devotions, and sincere in her convictions. She is loved by her friends for her gentle manner, and with her persistent determination she is bound to succeed.

Member of Chorus Club, '25; member of Blan-Dolph Literary Society, '25-26; chaplain of Blan-Dolph Literary Society, '26; member of Y. W. C. A.

RESPERS RAYMOND ROYALL

Respers is optimistic, dependable, dignified, and ambitious. . . . Well, I should say, for he is determined to make the best grade in his class, and who ever heard of him failing. But he does not confine all his interest to college activities, for though busy, he never neglects the ladies.

Poet of Senior Normal Class, '25-26; member of Tennis Club; member of Chorus Club; member of School Quartette; vice-president and charter member of Science Club; censor, secretary, and treasurer of Rankin-Wilson Literary Society; member of Debaters' Council of R. W. L. S.

VIRGINIA SMYER

"The cheerful live longest in years and in our regards."

Virginia is a good student, a jolly companion, and is gifted with both personal charm and intellectual superiority. She is always ready, willing, and never afraid to try.

Member of Blan-Dolph Literary Society; member of Y. W. C. A.

MATTIE VARINA TAYLOR

Mattie is very intellectual and dignified, and we all love her as a classmate. She has such a friendly nod and pleasant smile that we feel sure she will meet with greatest happiness and success.

Charter member and Editor of Science Club; secretary and critic of Blan-Dolph Literary Society; treasurer of Senior Class.

LEVI W. TEAGUE

Teague hails us from Taylorsville. All who have come in contact with him have discovered a man of quiet winning personality who possesses the faculty of making friends easily. You may think him very serious at first but on knowing him you will find him a jolly good fellow.

President of Science Club, '25-26; charter member Science Club; secretary of Rankin-Wilson Literary Society, '25; chaplain of Rankin-Wilson Literary Society, '26; business manager of Annual Staff, '26.



The Rhododendron



MRS. LEVI W. TEAGUE

Mrs. Teague is a capable, willing, and dependable worker, a sincere conscientious student and friend. She is never caught unprepared and always makes good grades. She believes if a thing is worth doing, it is worth doing well. Her kind disposition and pleasant smile assures us that she will make a successful teacher.



NANNIE LOU THOMASSON

All classes have to have some spice; Nannie Lou furnishes ours. She studies hard every day,— how to have more fun. May she meet the trials of life in the same optimistic way as she has met the difficulties of school duties with us.

Member of Chorus Club, '26; member of Basketball Team, '24-'26; testator of Class of '26; charter member of Home Economic Club, '26; vice-president of Blan-Dolph Literary Society, '26; critic of Blan-Dolph Literary Society, '26; cabinet member of Y. W. C. A., '26; honorary member of Y. W. C. A., '26.



ADA MAE WHITE

"White," an outstanding figure in basketball and our cheer leader, is one of the most popular girls on the campus. She joined us in '25, and in this short time has won her way, by means of her ultra-pleasant personality, into the hearts of many.

Member Chorus Club, '25-'26; member of Basketball Team, '24-'26; member of Tennis Club, '24-'26; censor Blan-Dolph Literary Society, '24; chaplain Blan-Dolph Literary Society, '25; president Blan-Dolph Literary Society, '26; charter member Home Economic Club, '26; hon. member of Y. W. C. A., '24-'26; vice-president Senior Class, '25-'26; cheer leader, '24-'26.



MARY WHITLEY

"Whit," with her cheerful disposition and witty sayings, came gliding in here with a Morganton smile on her countenance. By appearing intelligent and by looking the teacher straight in the eye, she pulls such a good bluff that even Mr. Williams can't tell that she doesn't know her lesson perfectly.

Member of Blan-Dolph Literary Society; critic of Blan-Dolph Literary Society; member of Y. W. C. A.; member of Home Economic Club; doorkeeper Home Economic Club; cabinet member of Y. W. C. A.

GORDON WINKLER

Gordon possesses every characteristic of a gentleman. He is quiet, noble, good-natured, liked by every one, and well deserves the name of being one of the best students in the class of '26. His exceptional talent and firm ambition will surely aid him in carrying out his ideals in life.

President Junior Normal Class, '24-25; charter member of Rankin-Wilson Literary Society; critic of Rankin-Wilson Literary Society; secretary and treasurer Rankin-Wilson Literary Society; vice-president of Rankin-Wilson Literary Society; president Rankin-Wilson Literary Society; sexton Rankin-Wilson Literary Society; Annual Staff, '26; charter member Science Club, '26; member of Debater's Council, '25-26.

AGNES YOUNG

"Knowledge comes but wisdom lingers."

Agnes is a very popular student, charming both in manner and in personality, and friendly to her host of admirers. "Neatness" is her watch word.



The Rhododendron



MASCOT
ARNOLD PERCY TEAGUE

The Rhododendron

Second Year Normal Roll, 1925-1926

President ----- Elmer Rankin
 Vice-President ----- Ada Mae White
 Secretary ----- Rosada McAnulty
 Treasurer ----- Mattie Taylor

Graduates before May

Grace Carpenter	Elmer Rankin
Anna Cass	Louise Roach
Annie Clarke	Dorothy Rowe
Sallie Henderson	Mattie Taylor
Zuline Johnson	Mr. L. W. Teague
Muriel Rice	Nannie Lou Thomasson
	Ada Mae White
	Agnes Young

Respers R. Royall
 Maude Winebarger
 Mary Whitley

Students doing two years' work Without Graduation

Nellie Coffey
 Elsie Farthing
 Addie Harrelson
 Vann G. Hinson
 Dewey Mast
 Cora Miller
 Allie Mundy
 Mrs. L. W. Teague
 Gordon Winkler

Graduates in May

Mellie Blakely	<i>Graduates in August</i>
Jennie Brower	Ernest Billings
Hettie Carroll	Floy Cannon
Samuel Helton	Violet Cox
Irene Hendricks	Faye Funderburk
Ruby Hines	Cordia Franklin
Emma Lemly	Lucille German
Rosada McAnulty	Eunice Goodnight
Marie McFadyen	Essie Goodnight
Monroe McIntosh	Annie Greene
Sallie Mosteller	Grace Harrington
Rachel Niblock	Mary Johnson
Mae Phillips	Lena Ruth McMillan
	Ruth Moore
	Annie Mae Robinson

Students with more than one but less than two years' Work

Annie Beverly
 Virginia Bingham
 R. W. Hovis
 Mary Killian
 Virginia Smyer
 Walter Wilson

The Rhododendron

Senior Class Poem

"OUR STAR"

How oft some star has sent its ray
To glint across the vaulted dome
And fall into some lonely heart
Or guide a weary traveler home.

But yet at twilight have there been
Ambitious hearts to find a way
Who've sadly slept long ere the star
Has reached the noontide of its day.

Our school is truly our bright star;
Its light has penetrated deep
The sandy nooks of doubting hearts
And sent them forth to sow and reap.

We in the twilight now go forth
Ambitious for some kindlier ray
To keep our minds from thoughtless sleep
And drive the dismal night away.

Perhaps across the great abyss
Of fleeting time we soon shall see
Each other living on a realm
Of thought we ne'er had hoped to be.

Perhaps at no far distant day
Our lives as mirrors will reveal
The generous thoughts and words and deeds
That now the future years conceal

O Alma Mater, wilt thou then
Still guide us with thy fostering care?
O Beacon Light, wilt thou repel
The clouds of darkness and despair?

Shine on, O Star, illumine the path
Which leads into the erudite!
Live on, O Hope, Yea, never die!
And turn our darkness into light!

—*Respers R. Royall*

Senior-Normal Class Song

(TUNE: "ON THE ROAD TO MANDALAY")

Oh, be loyal, Senior Class,
Firmly take your stand for right,
And go forth this day to conquer,
Never faltering in the fight,
Side with truth, nor lose by flight,
Keep your courage and your might,
Go ye forth with banners flying,
Flee the wrong but woo the right.

CHORUS

Proudly, we the Senior Class,
Know that we can dare and do,
Since at Boone we got our schooling
That is proof enough for you.
Leave to us, for we know how
"Appalachia" brought us through.
We will triumph at the crowning—
So we bid you each adieu.

Now to those we leave behind,
Sadly farewell we must say.
Ye, with clarion notes, this message
Must proclaim again some day.
Faithful band, as true as steel,
Be ye fearful of delay,
You can rise where we have fallen—
Press ye forward day by day.

Faithful teachers how can we
Ever laurels bear to you,
As you rightly are deserving,
For your care and service true.
Please accept sincerest thanks
(None deserving more we see)
And we'll leave this loving token:
"Always happy may you be."

—R. R. R.

The Rhododendron

Who's Who

IN THE SENIOR NORMAL CLASS

Most Stylish	Sallie Mosteller
Best Sport	Ada Mac White
Best Athlete	Handy Hinson
Most Energetic	Respers Royall
Most Handsome	Elmer Rankin
Prettiest	Rosada McAnulty
Most Dignified	Mattie Taylor
Most Lovable	Mellie Blakely
Most Attractive	Annie Mac Rader
Daintiest	Nellie Coffey
Most Sincere	L. W. Teague
Most Studious	Hettie Carroll
Most Capable	Rachel Niblock
Most Popular	Agnes Young
Most Intelligent	Louise Roach
Most Original	Ruby Hines
Happiest	Mary Whitley
Most Carefree	Marie McFadyen
Biggest Flirt	Nannie Lou Thomason
Wittiest	Irene Hendricks
Most Talented	Gordon Winkler
Best All-Round	Dewey Mast
Friendliest	Emma Lemly
Most Oratorical	Samuel Helton
Most Musical	Elsie Farthing
Most Serious	Monroe McIntosh
Cutest	Dorothy Rowe
Professor's Favorite	Annie Green
Jolliest	Eunice Goodnight
Sweetest	Essie Goodnight
Most Humorous	Virginia Bingham

Junior Normal Class



The Rhododendron

Junior Normal Class Roll

OFFICERS

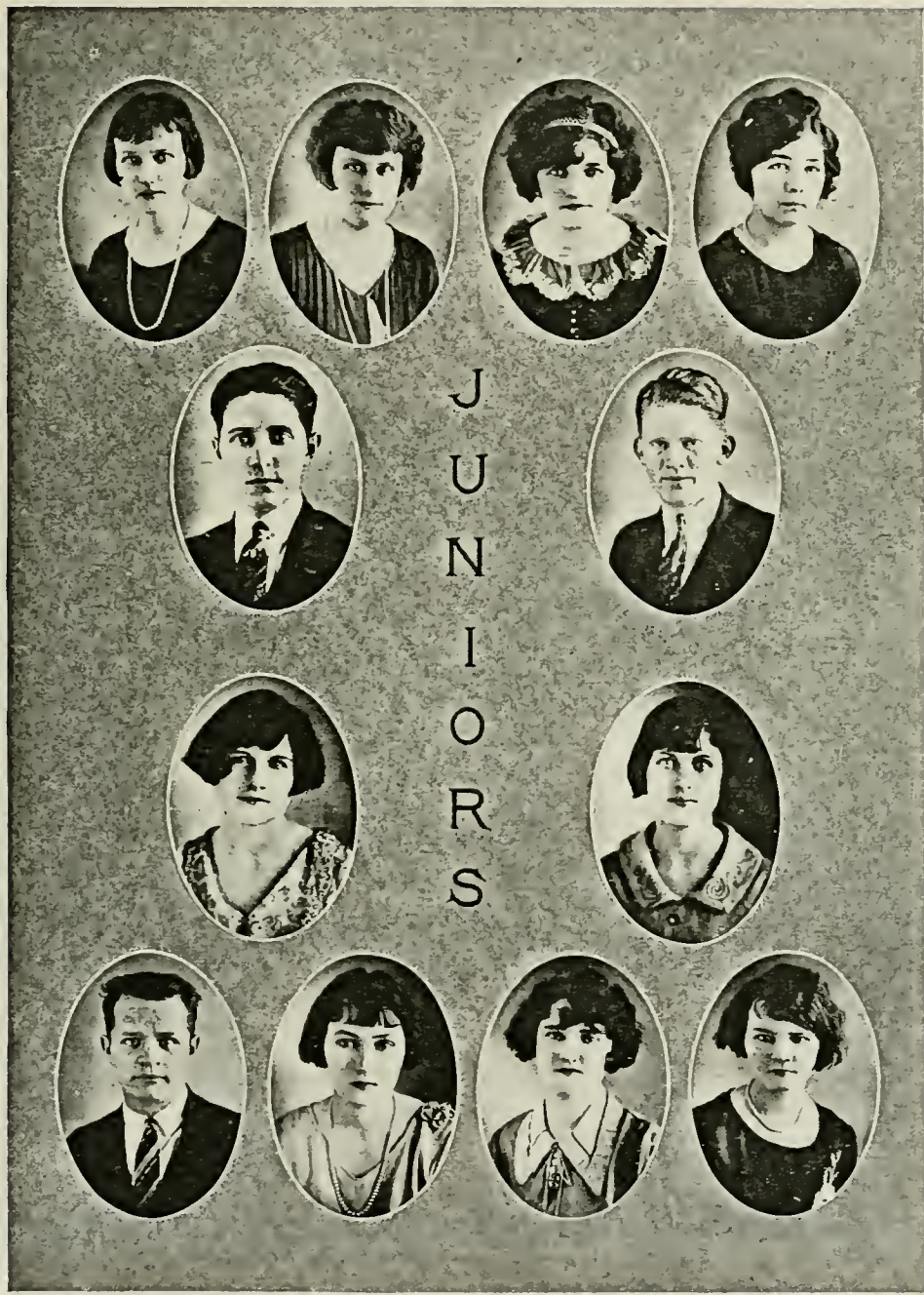
Howard Ashley	President
Jane Howell	Vice-President
Angie Jennings	Secretary
Allen Laxton	Treasurer
Nora Mast	Historian
Aquilla Arnold	Prophet
Louise Coffey	Poet

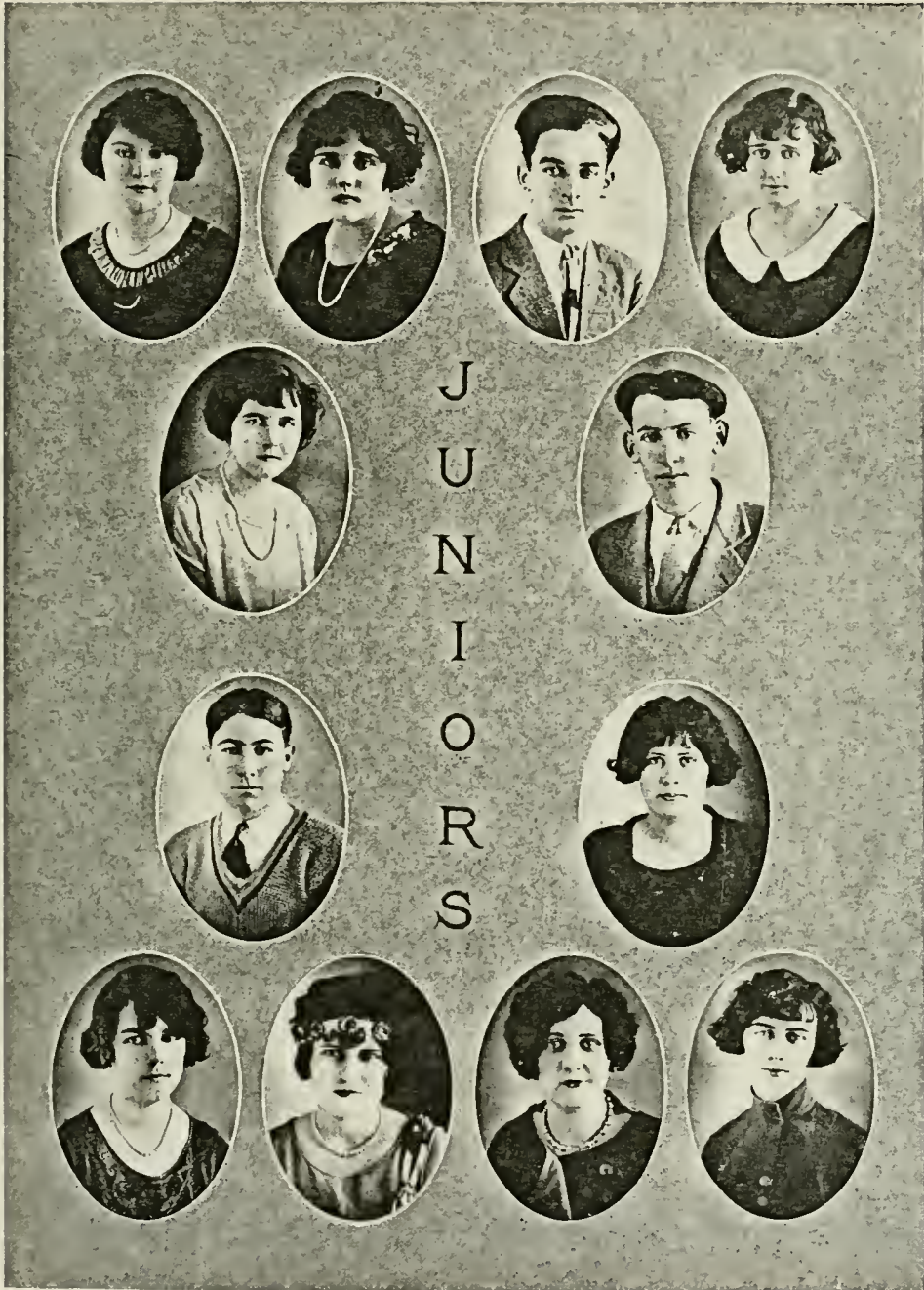
Class Colors: Green and White.

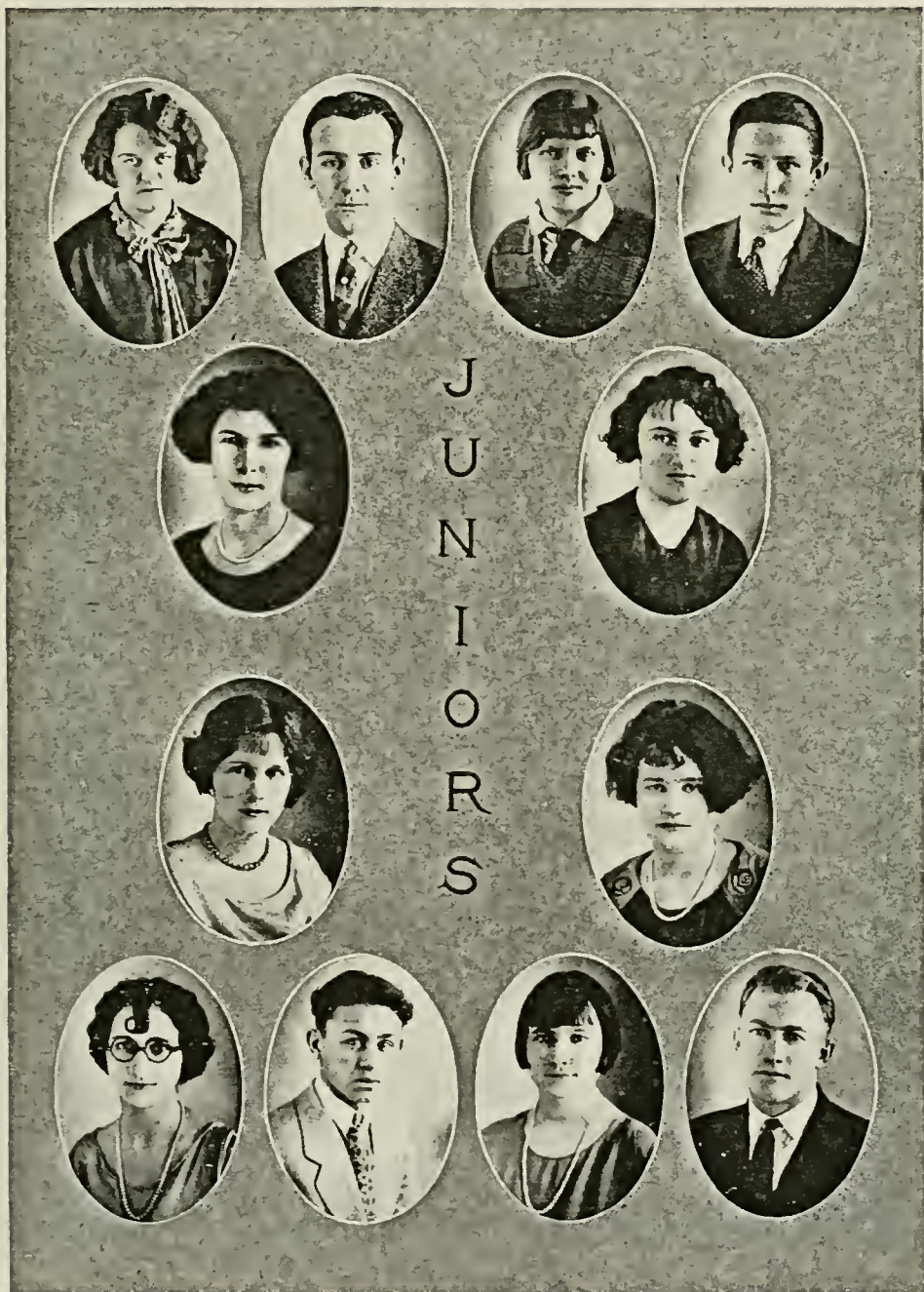
Class Flower: White Rose.

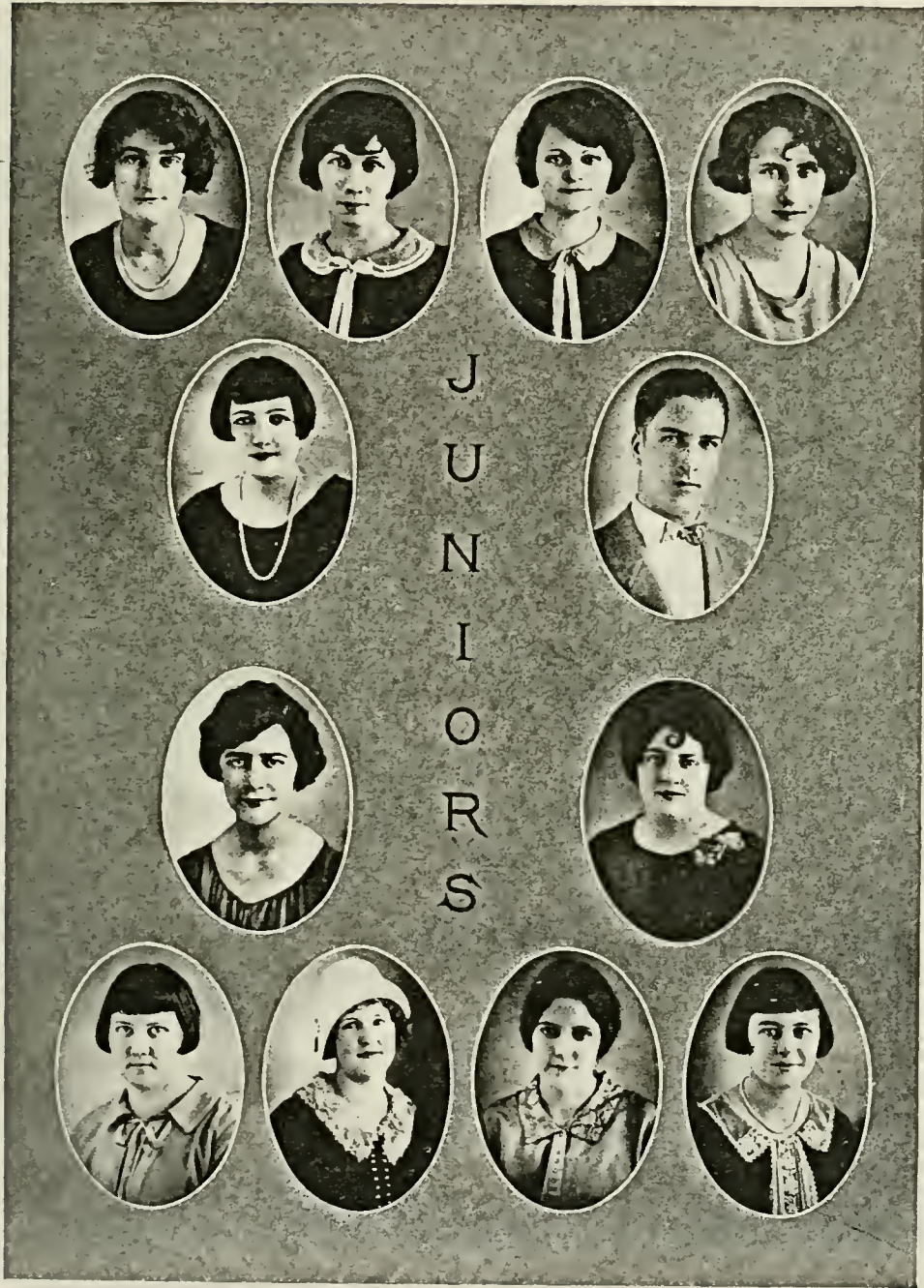
Class Motto: Too Big to Be Little

Mary Abernethy	Essie Dula	Vaught Mast	John Reeves
Stella Anderson	Betty Ruth Duncan	Hazel McCrary	Lora Reeves
Francis Andrews	Marie Drum	Hazel McGuire	Vergie Reeves
Aquilla Arnold	Beulah Edmisten	John McIntosh	Anne Belle Regan
Howard Ashley	Dassie Edwards	Mrs. Blanche McNeal	Mary Douise Regan
Harnie Bailey	Vangie Falls	Ruth McNeal	Troy Regan
Ora Lee Bailey	Charles L. Farthing	Alta McSwain	Luther Robinson
Reece Bailey	Ona Farthing	Eva Miller	Pansy Roberts
Noreen Baker	Gladys Fitzgerald	Ivan Miller	Roy Robinson
Mae H. Barlowe	Bill Freeborn	Wade Miller	Ennis Roland
Mary Bast	Clyde Goodnight	Addie Moore	Annie Mae Sherwood
Blanche Beam	Howard Goodnight	Nannie Rose Moore	Grace Sloope
Esther Beam	Paul Gorley	Eleanor Moretz	Blanche Smith
Ruth Benfield	Edith Griggs	Addie Moretz	Virginia Spears
Pearl Bingham	Eva Greene	Maggie Moretz	Gertrude Steelman
Ruth Blair	Rassie Grissette	Julia Morris	Edna Mae Story
Gertrude Blalock	Cleave Gross	Evelyn Mosteller	Nannie Stewart
Darrell Boland	Pearl Grover	Ruth Nester	Jessie Mae Sugg
Gurney Brinkley	Lola Evelyn Hardy	Eva Norman	Gladys Swift
Cassie Mae Butner	Addie Harrelson	Leota Norris	Annie Taylor
Lula Belle Carpenter	Yae Hendricks	Mary Norris	Grady Tester
Violet Chester	Amy Henson	Thelma O'Neal	Butler Thomas
Eula Clark	Alma Hoffman	Alvin Outlaw	Mae Thompson
Rene Cloninger	Elizabeth Holt	Alice M. Osborne	Thelma Tolbert
Louise Coffey	Julia Honeycutt	Vance O'Neal	Orrie Lee Trivett
Estelle Cooke	Mary Horton	Myrtie Outlaw	James Tucker
Leona Cooke	Leonard B. Hovis	James H. Pannell	Helen Underdown
R. Y. Corbett	Jane Howell	Mrs. J. H. Pannell	Ora Vannoy
Mrs. R. Y. Corbett	Louise Icenhour	Beatrice Parsons	Zella Wagoner
Joe Cowles	Villian Jenkins	Ethel Parsens	Zelda Walker
Pearl Cowles	Aogie Jennings	Wendell Parsons	Carrie Warden
Mary Culbreth	Lillian Johnston	Josie Payseur	John Warden
J. L. Curtis	Blanche Jones	Viola Penner	Beulah Weaver
Essie Dalton	Mary Kilby	Ruth Perry	Theo Weaver
Ina Dalton	Howard Klutz	Thelma Perry	Allie White
Angle Dancy	Emma Lee Koon	Leola Plyler	Ruth Whitley
Comilia Delinger	Zora Lathan	Bertha M. Poteat	Gus Williams
Edith Delinger	Allan Laxton	Florence Poteat	M. J. Williams
Beatrice DePriest	Grace Lineherger	Louise Presson	Manly Wilson
Bess Dickerson	Frank Logan	Elizabeth Quinn	Frank Winkler
Carter Dickson	Otha Lee Lowry	Jeter Ramsey	Lillian Wiseman
Zeb Dickson	Christine Mackie	Ollie Ray	Martha Mae Wooten
Willie Dodson	Eva Martin	Beulah Mae Reeves	Kathryn Wylie
Paul Donnelly	Jennie Mast	Cyntha Pearl Reeves	Ethel Zimmerman
Bernice Doughton	Nora Mast		



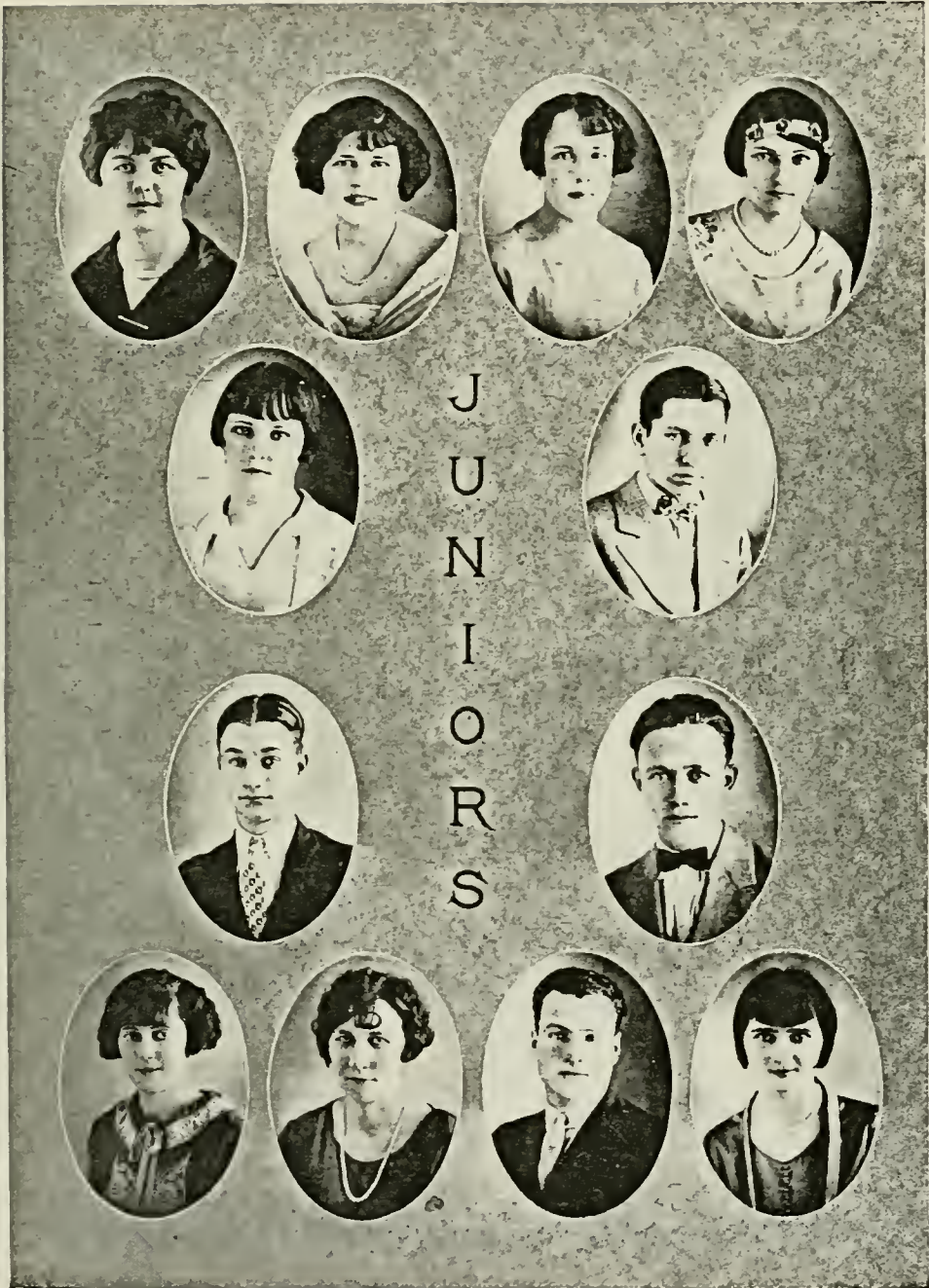


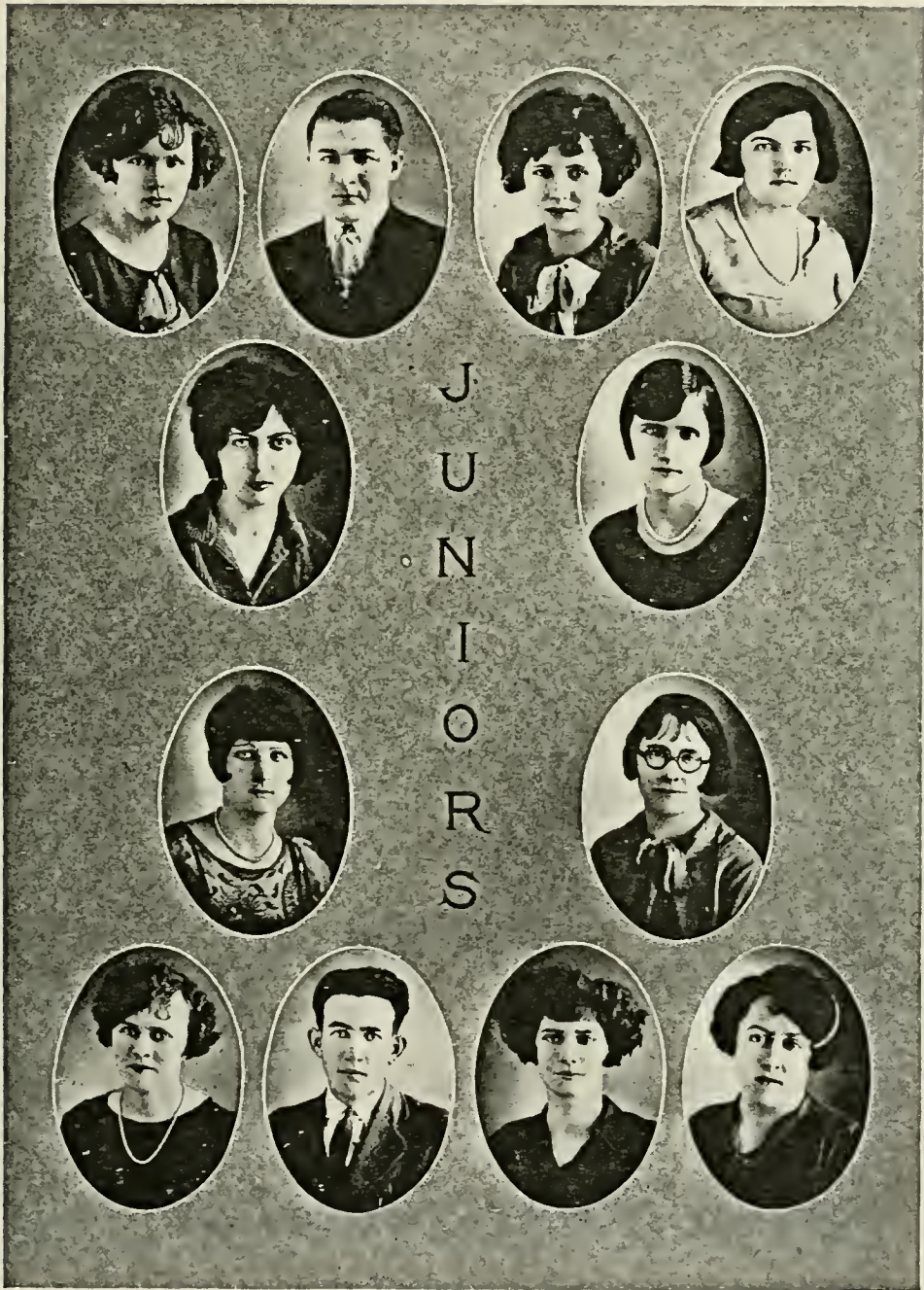


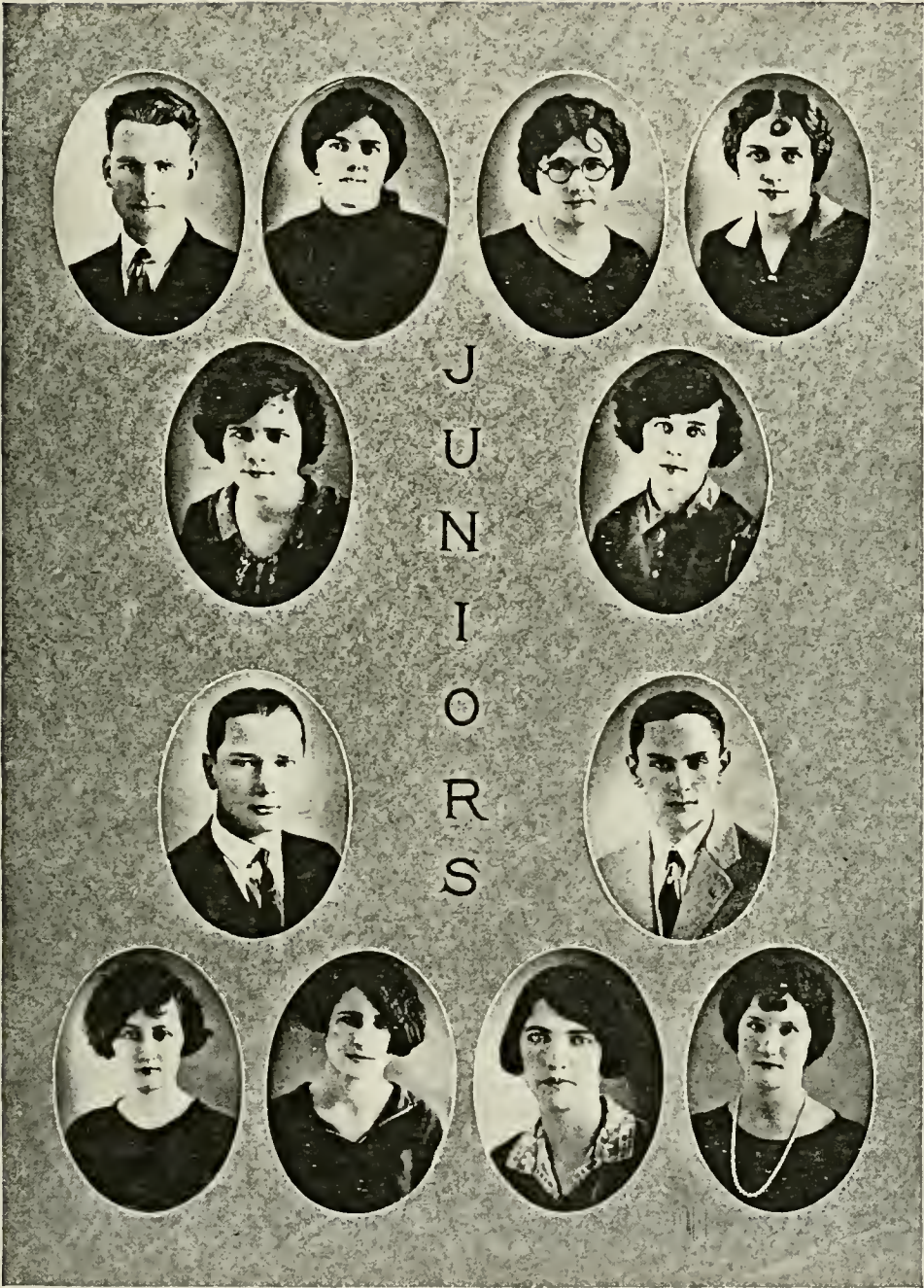


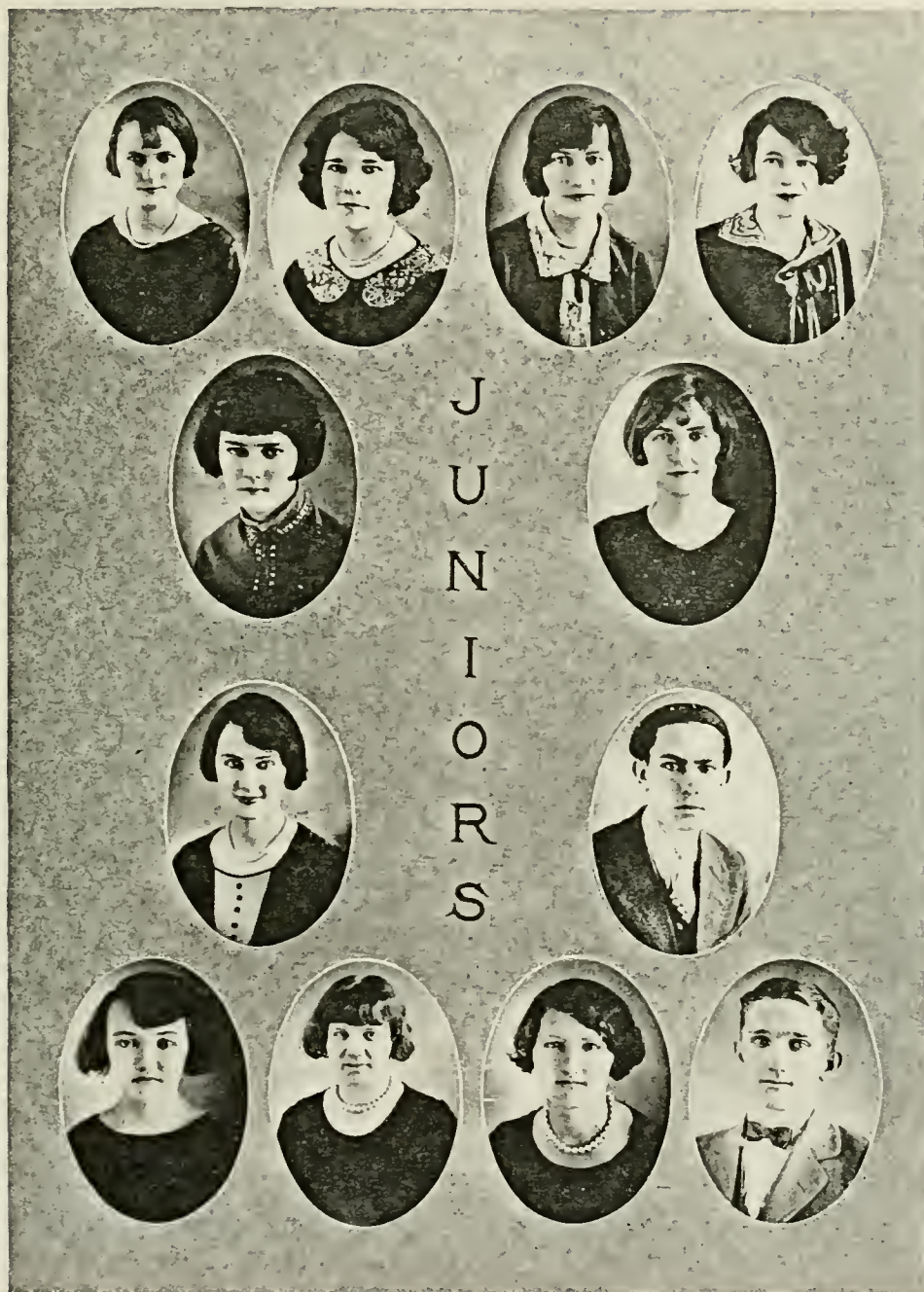


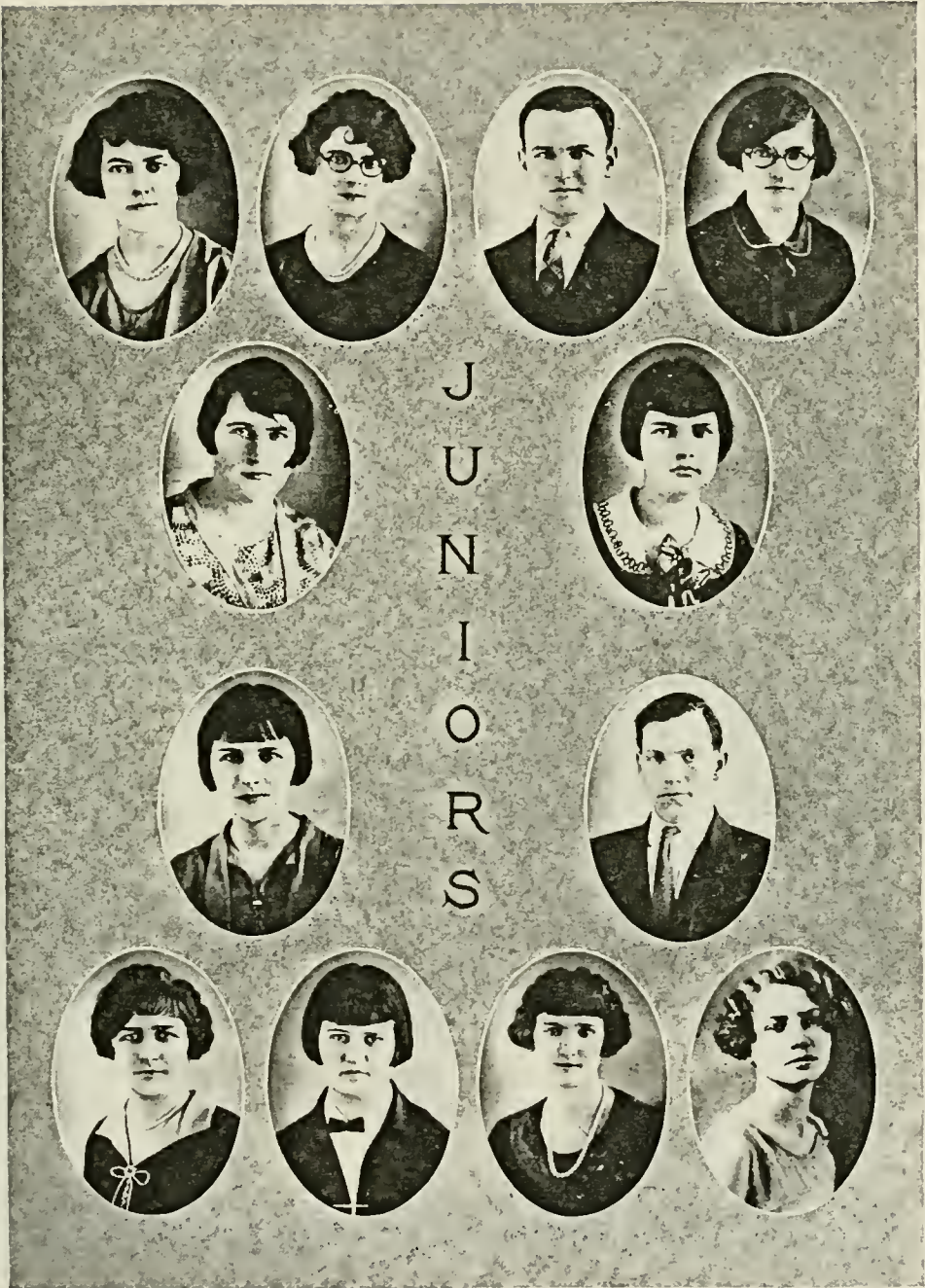
J
U
N
I
O
R
S













The Rhododendron



The Rhododendron

Junior Normal Class Poem

We, the class of '27
In this school so nobly planned
Endeavor in our work to be
The very best class in all our land.

Many trials we will find
As onward through this life we go
When dangers cross our path, recall
"Too big to be little," our own motto.

Each senior surpasses us, 'tis thought,
And we are not at all well known;
Although our class is quite as good,
Not often are our merits shown.

Juniors are called the jolly class;
And no exception to this we prove.
We're just a bunch of joy and pleasure.
This helps to make our work more smooth.

Next year as Seniors we'll return—
But little difference there will be.
We'll still be a happy, joyous class
Combined with a senior's dignity.

---*Louise Coffey*

Senior High



The Rhododendron

FRED ANDERS

"Take the world easy."

HAZEL COOK

"My heart is like a singing bird."

ALMA BARNES

"Depend on yourself."

JAY CURTIS

"A friend in need is a friend indeed."

UNA CORPENING

"When duty and pleasure clash let duty go to smash."

RALPH DOCKERY

"A combination of noble thoughts, high ambition, and common sense."





OLA DOTSON

"So merry, blithe, and debonair."



HERBERT ESTEP

"Of moral strength and intellectual power."



BRANTLEY DUNCAN

"A real lady's man."



DOROTHY GRAGG

"A face with gladness overspread."



MARGARET GIVENS

"A classmate good and true, never shirks what she has to do."



HOWARD GRAGG

"Give to the world the best you have and the best will come back to you."

The Rhododendron

CALLIE GREENE

"Beauty and learning in her we find combined."

PERRY GREER

"Perry is a lad of understanding and good qualities."

FRED GREER

"Onward striving."

ROSA HARDIN

"Kind and true; more studious than the most of you."

MARGARET HAHN

"I am sure care's an enemy to life."

CLAUDE HELTON

"Good natured and a friend to all."



The Rhododendron



DEWEY MITCHELL

"True worth is in being, not seeming"—
Loyalty is a strong point with Dewey.

LEONA LOOKABILL

"Good humor and good sense must ever
join."

HOWARD KLUTZ

"Ambition, sincerity, and dignity mingled
with goodness."

BILL JONES

"While I live I crow."

MURIEL HODGES

"A noble woman strong and true,
Made all of spirit, fire, and dew."

ELISE MUNDY

"True, loving, generous—in the highest
sense a friend."

The Rhododendron

STELLA NORRIS

"It doesn't pay to worry; things will happen anyway."

CLIFFORD PHILLIPS

"Trouble never troubles me."

PEARL PARSONS

"Gentleness has its powers."

NETTIE PROFFIT

"Live while you live, I would say,
And seize the pleasures of the present day."

RUBY PENNINGTON

"Gifted with both charming personality
and musical talent."

ARCHIE QUALLS

"Full of pep—and a real good sport!"



The Rhododendron



ARTHUR RUPPE

"Honor lies at labor's gate."



JAMES STRADER

"Play ball!"



MAE BROWN SUTHERLAND

"Rare compound of quality, noble and true
A plenty of wit and good sense, too."



IVAZELL TAYLOR

"A heart wherein lies good will for all."



KATRINA WALSH

"Good nature and good sense must ever
join."



MARIE WILSON

"Her gentle speech and modest ways help
to accord her praise."



MASCOT
MARY DORIS WRIGHT

Senior High School Class Poem

"A PERFECT YEAR"

The approach of the end of a perfect year
Brings a knowledge of the trophies we have gained and lost
The memory of things that are all too dear
Leaves a feeling of gladness for the effort they have cost.

Now we like just to think of the good old days
When we tried to do our best, rejoiced when our best was done,
Rejoiced to find the prize our labor pays
Sometimes a wreath of kindly words that crowns each striving one.

There are those who have come and passed with the rest,
And have counted in the making of a year of delight;
But the one we remember and like the best
Is just the friend, the true-blue friend, that meets his tasks aright.

Our hearts are tied with chains of lasting fondness
To the hearts of our teachers who have helped us day by day;
They made their wholesome smiles a touch of gladness
That cheered our tired minds when in a restless way.

Only things of the past we now think about,
The pleasures and sorrows and joys of a student's life
Now the thoughts of the future must rule these out
And form those plans whereby we may blot out the future's strife.

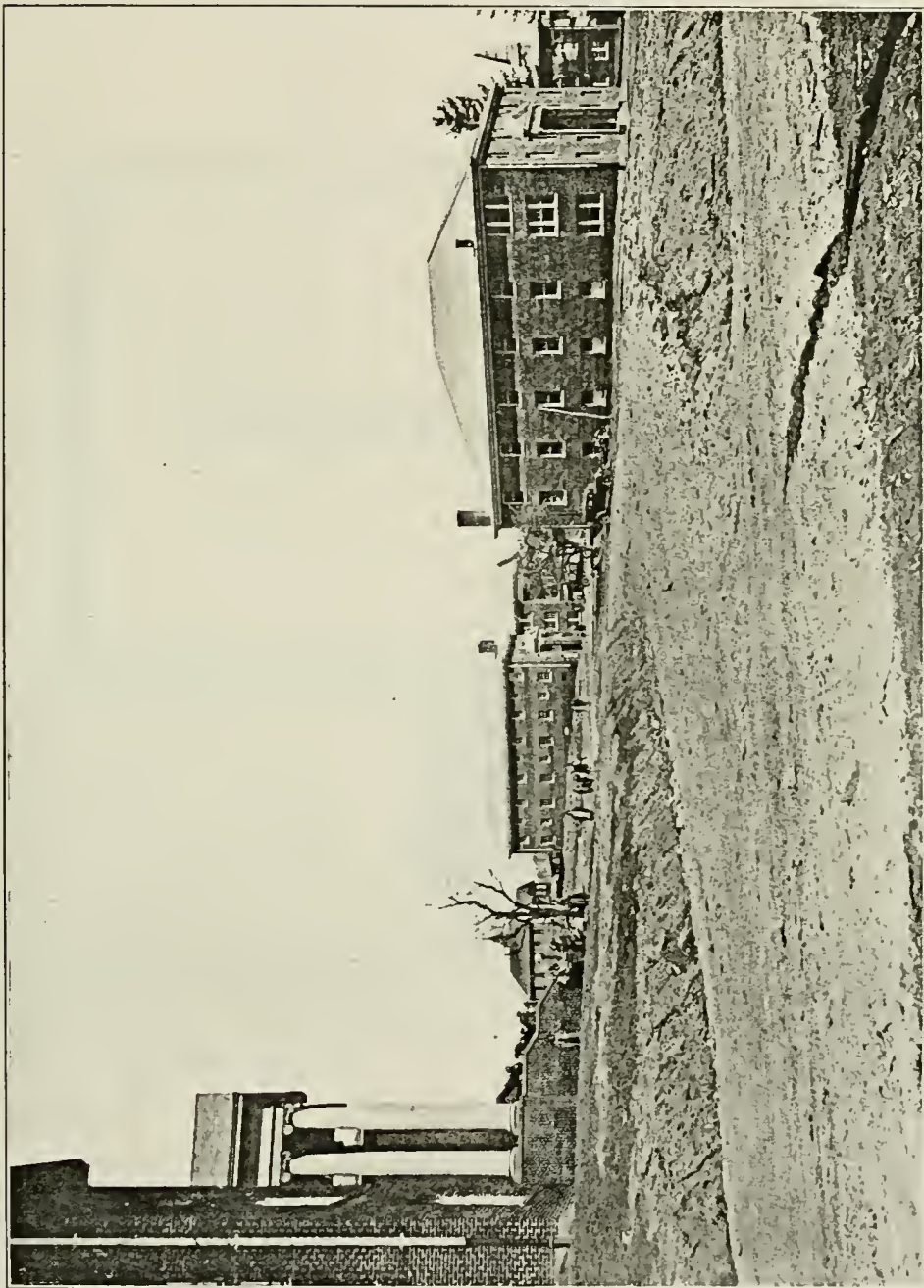
—Jay L. Curtis

The Rhododendron

Statistics of Senior High School Class

A. S. N. S.

Neatest	Arthur Ruppe
Biggest Sport	Margaret Hahn
Biggest Flirt	Una Corpening
Best Looking Girl	Callie Greene
Best Looking Boy	Fred Anders
Greatest Giggler	Dorothy Gragg
Daintiest	Marie Wilson
Most Studious	Katrina Walsh
Most Popular with Students	Bill Jones
Most Popular with Faculty	Howard Klutz
Most Sarcastic	Edgar Edmisten
Most Athletic Boy	James Strader
Most Athletic Girl	Elise Mundy
Biggest Bluff	Ivazelle Taylor
Most Carefree	Brantley Dunean
Wittiest	Stella Norris
Most in Love	Nettie Proffit
Laziest Boy	Clifford Phillips
Laziest Girl	Leona Looekabill
Most School Spirit	Howard Gragg
Best Musician	Ruby Pennington
Most Conceited	Hazel Cook
Most Original	Dewey Mitchell
Best All 'Round Girl	May Brown Sutherland
Best All 'Round Boy	Ralph Doekery
Man Hater	Margaret Givens
Woman Hater	Fred Greer
Most Attractive	Alma Barnes
Class Baby	Pearl Parsons
Cutest	Ola Dotson
Most Dignified	Herbert Estep
Most Stylish	Archie Qualls
Quietest Girl	Rosa Hardia
Quietest Boy	Claud Helton
Best Sport	Perry Greer
Most Intellectual Boy	Major Jones
Most Intellectual Girl	Muriel Hodges



ENTRANCE

Junior High



Junior Class Poem

(HIGH SCHOOL)

"We will find a way or make one,"

This our motto and our aim,

We, the Juniors, now are climbing

Toward the honored halls of fame.

Ha! we know the way is rugged,

And the toil may cost a life;

Though the hearts of some may falter,

We are equal to the strife.

We are not content to linger

In the foothills of the climb.

There is much that calls us yonder,

For which we yearn, for which we pine.

Tell us not that we're unequal,

For the tumult and the strife,

We're resolved to do our duty,

And attain success in life.

"We will find a way or make one,"

This our motto and our aim,

We, the Juniors, now are climbing

Toward the honored halls of fame.

—*Frederick B. Blair*

Junior Class
(HIGH SCHOOL)

Motto: "We will find a way or make one."
Colors: Lavender and White.
Flower: White Lily.

OFFICERS

President -----	William Mast
Vice-President -----	Ruby Cottrell
Secretary and Treasurer -----	Roy Shepherd
Historian -----	Norma Brown
Poet -----	Fred Blair
Prophet -----	Joe Taylor
Cartoonist -----	Nell Smith

CLASS ROLL

Ashley, Jones	Hodges, Richard	Sims, Annie Lee
Baird, Annie Lou	Howe, Stuart	Shepherd, George
Bingham, Mabel	Jones, Robert	Shepherd, Roy
Blair, Fred	Kent, Ben	Smith, Nell
Brown, Norma	Lackey, James	Spainhour, Roy
Cottrell, Ruby	Lewis, Bonnie Jean	Stansbery, Beryl
Catlett, Ralph	Linney, Kenneth	Sudderth, Catherine
Councill, Alice	Lyons, Ralph	Taylor, Henry
Crawford, Jacob	Looper, Clarence	Taylor, Guy
Davis, Ted	Maltba, Vallie	Taylor, Joe
Foster, Max	Martin, Effie	Teague, Mamie
Gant, James	Mast, Gladys	Thompson, Lola
Gragg, Bernice	Mast, William	Trivette, Mary Annie
Gragg, Grace	McGuire, Jean	Walker, Linney
Greene, Claud	Miller, Biddie	Watson, Cohen
Gryder, Gaither	Norris, Pearl	White, Mary
Hardie, Hazel	Norton, Charles	Wyke, Blanche
Hinson, Conrad	Reeves, Ina Jean	Yelton, Raybe
Hopkins, Lucille	Reeves, Willie	



JUNIORS (High School)



SOPHOMORES (High School)

Sophomore Class

Motto: "Service Above Self."

Flower: Sweet Pea.

Colors: Blue and White.

OFFICERS

President	Edgar Barr
Vice-President	Ruby Winkler
Secretary	Kathleen Whisnant
Poet	Jesse Butt
Prophet	Ruth Proffit
Historian	Bernard Dougherty
Cartoonist	Newton Cook
Representative	Grant Hodges

CLASS-ROLL

Anders, Helen	Harman, Fred	Speas, Worth
Barr, Edgar	Hartley, James	Smith, Sallie
Bingham, Lucy	Hayes, Effie	Sale, Dana
Black, Walter	Hodges, Grant	Stephens, Bina
Brown, Elizabeth	Hahn, Edwin	Swain, Hattie
Butt, Jesse	Jones, Annie Mae	Triplett, Wilhelmina
Calloway, Jack	Keller, Roy	Triplett, Cla
Carrroll, Eula	Lewis, Wiley	Walker, Faye
Casey, Morris	Lookibill, Louise	Watson, Helen
Clay, Margaret	Luther, Blanche	Walsh, Faye
Cook, Newton	Miller, Virginia	Wheeler, Mollie
Cook, Romey	Moretz, Verlie	Wheeler, Edna
Dougherty, Barnard	Parsons, Gwyn	Whisnant, Kathleen
Estes, Ralph	Proffit, Ruth	Wilborn, John
Green, Susie	Proffit, Hazel	Winkler, Paul
Greer, Erie	Richards, Robert	Winkler, Ruby
Gryder, Beulah	Robbins, Frank	

The Rhododendron

Freshman Class, H. S.

OFFICERS

Edgar Brown	President
Walter Edminsten	Vice-President
Len Hagaman	Treasurer
Inez Gragg	Secretary
Jessie Greer	Poet
Roy Greene	Historian
Howard Cullers	Cartoonist

MOTTO: "*With the ropes of the past we will ring the bells of the future.*"

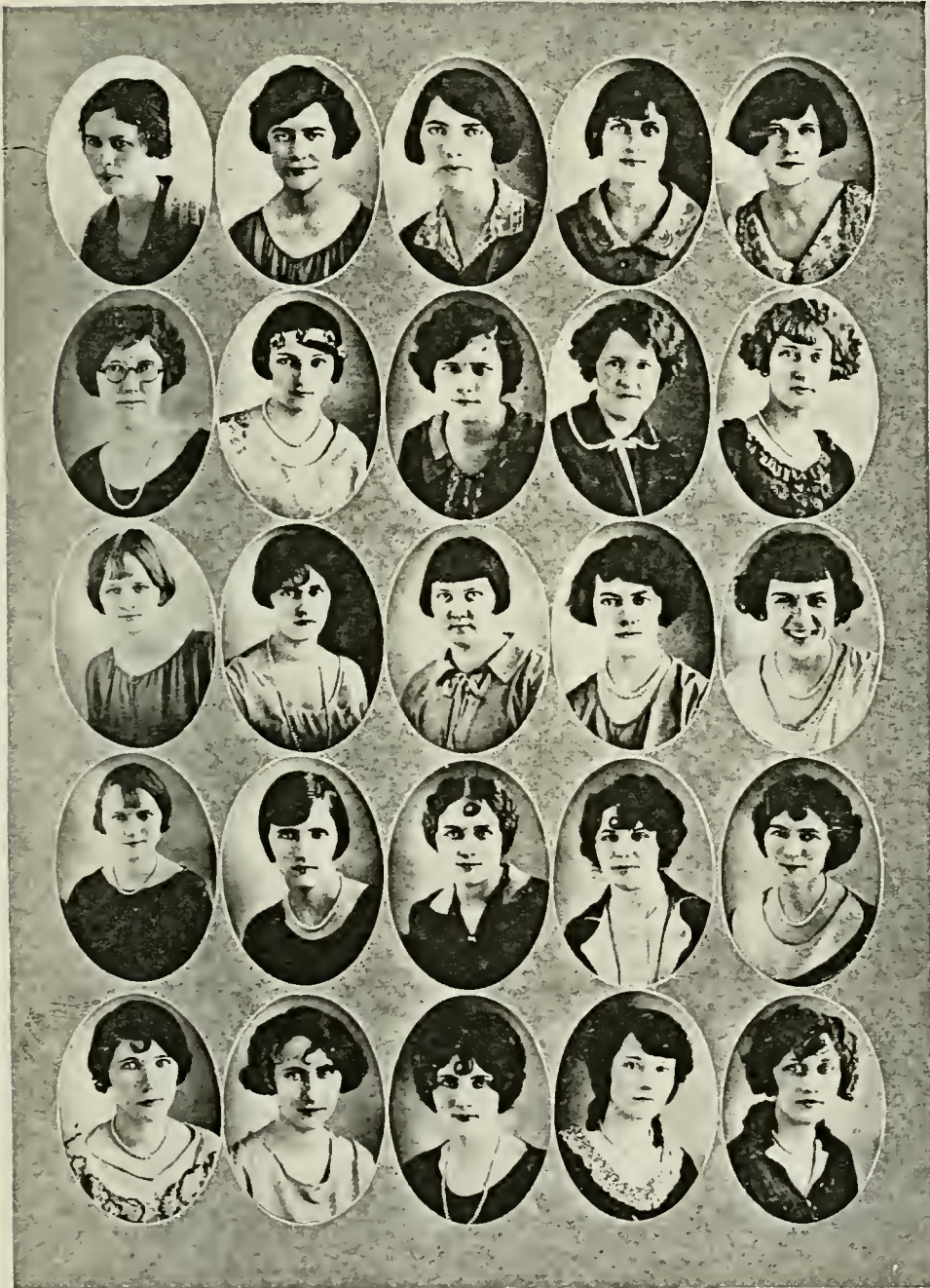
ROLL

J. Edgar Brown	Sherman Henderson
Mrs. Callie Blackburn	Inez Henderson
Ronda Carroll	Earl Lyon
Dorothy Coffey	Jack A. Hodges
Ina Coffey	Edna Lyon
Glenn Coffey	Dare Maltba
Carroll Cook	Nell McNeil
Councill Cook	Lilly B. Miller
Pearl Cook	Bessie Moretz
Howard Cullers	Verna Newton
Height Dotson	Gertha Parsons
Wilma Dugger	Von Perry
Walter Edminsten	Flora Phillips
Alfonso Elrod	Ruth Phillips
M. P. Estes	Eugene Phillips
Roy Estes	Sallie Shepherd
Albert Farthing	Glenn Stanbery
Ruby Farthing	Grace Shull
Joe Goodnight	Sarah Sligh
Inez Gragg	Howard Taylor
Violet Gragg	Stella Taylor
Pearl Gragg	Ruth Taylor
Roy B. Greene	Jewel Triplette
Jessie Greer	Nell Trivett
Dwight Gryder	Sallie Vines
Len Hagaman	Annie Vines
Geneva Hayes	Bettie Willborn
Oscar Houck	Edna Ward
Stanley Houck	Dallas Wilson

Viola Winkler

Special Classes





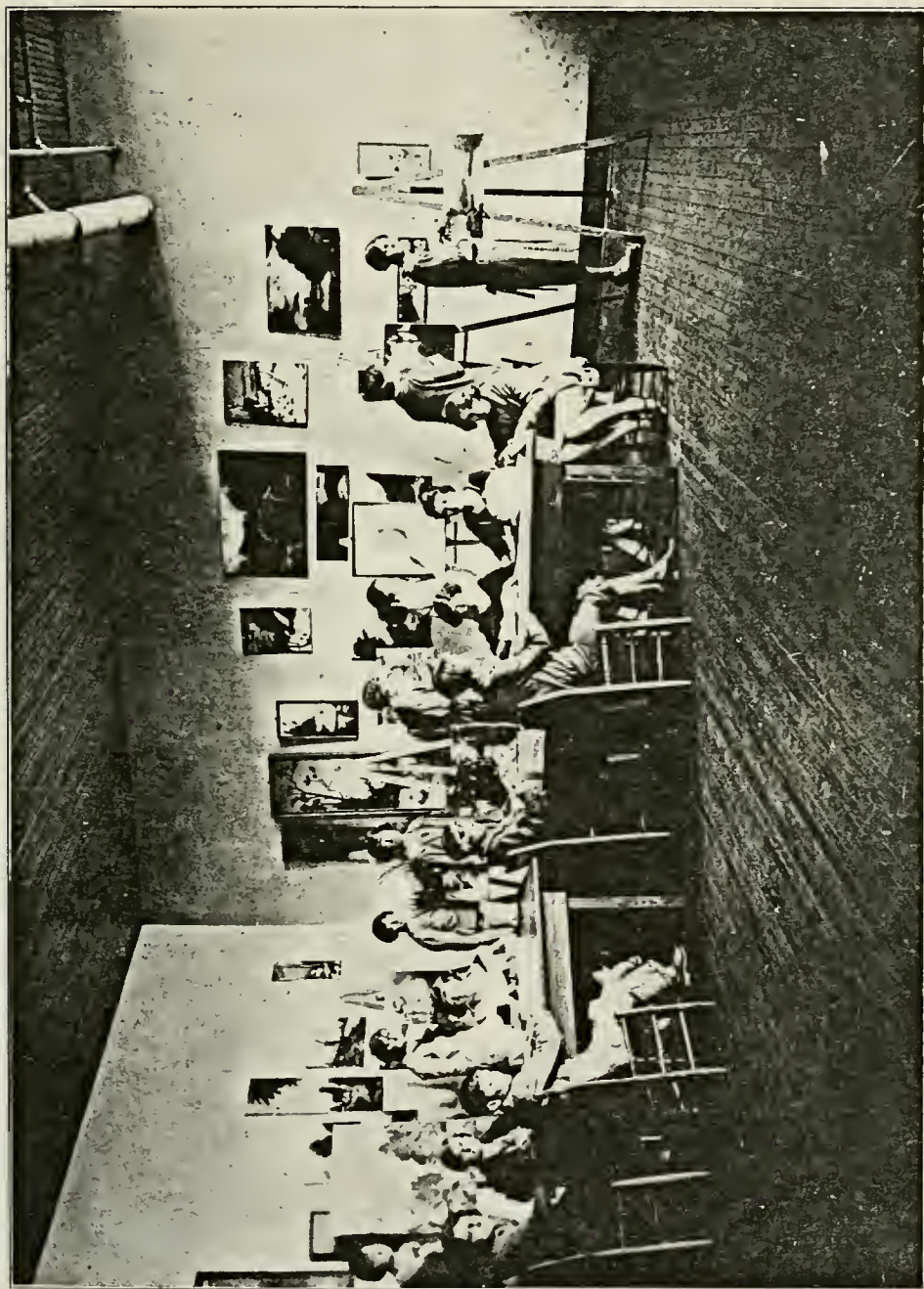
LILY-DALE HOME ECONOMICS



COOKING CLASS



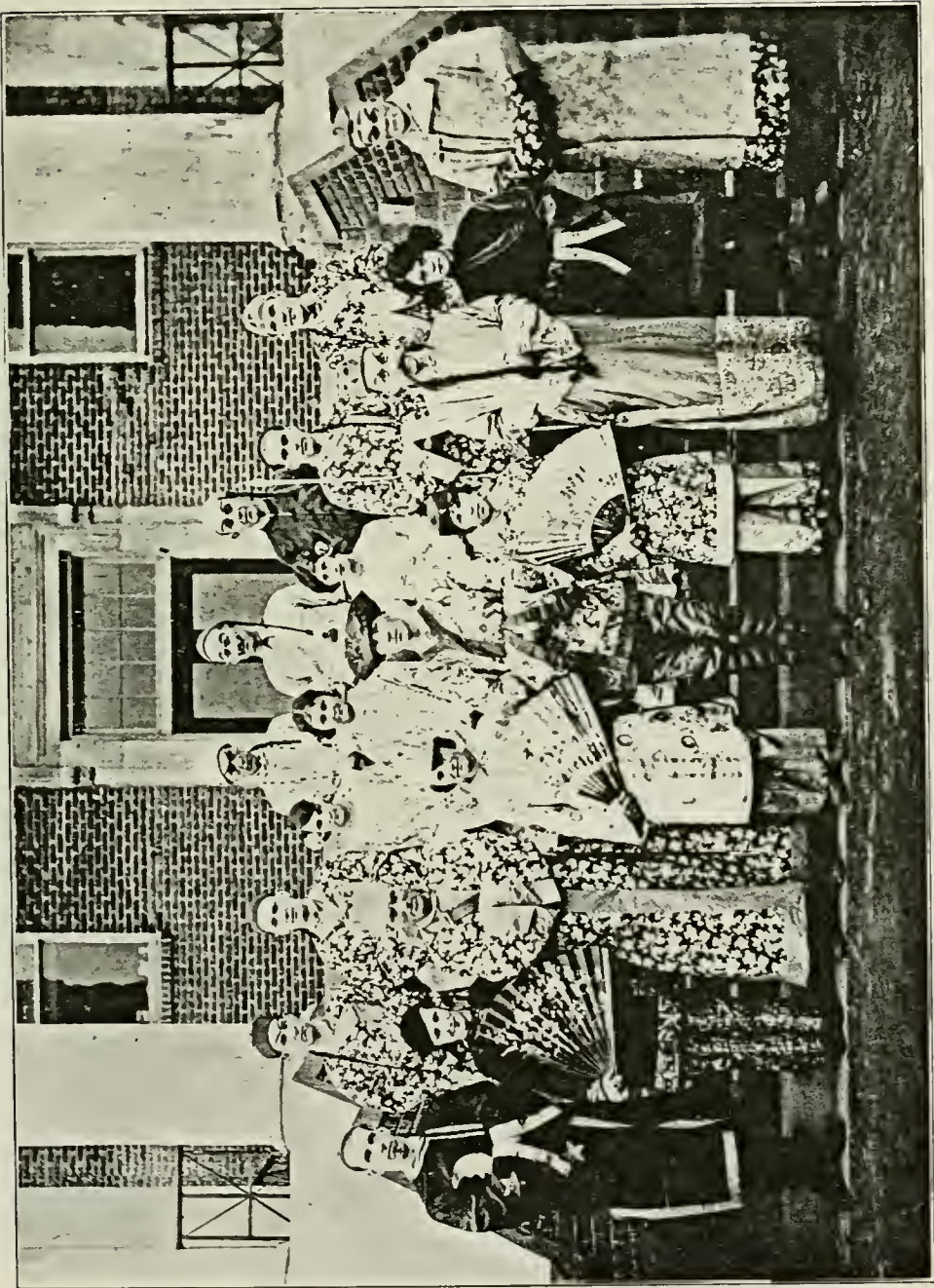
MUSIC CLASS



ART CLASS



ORCHESTRA



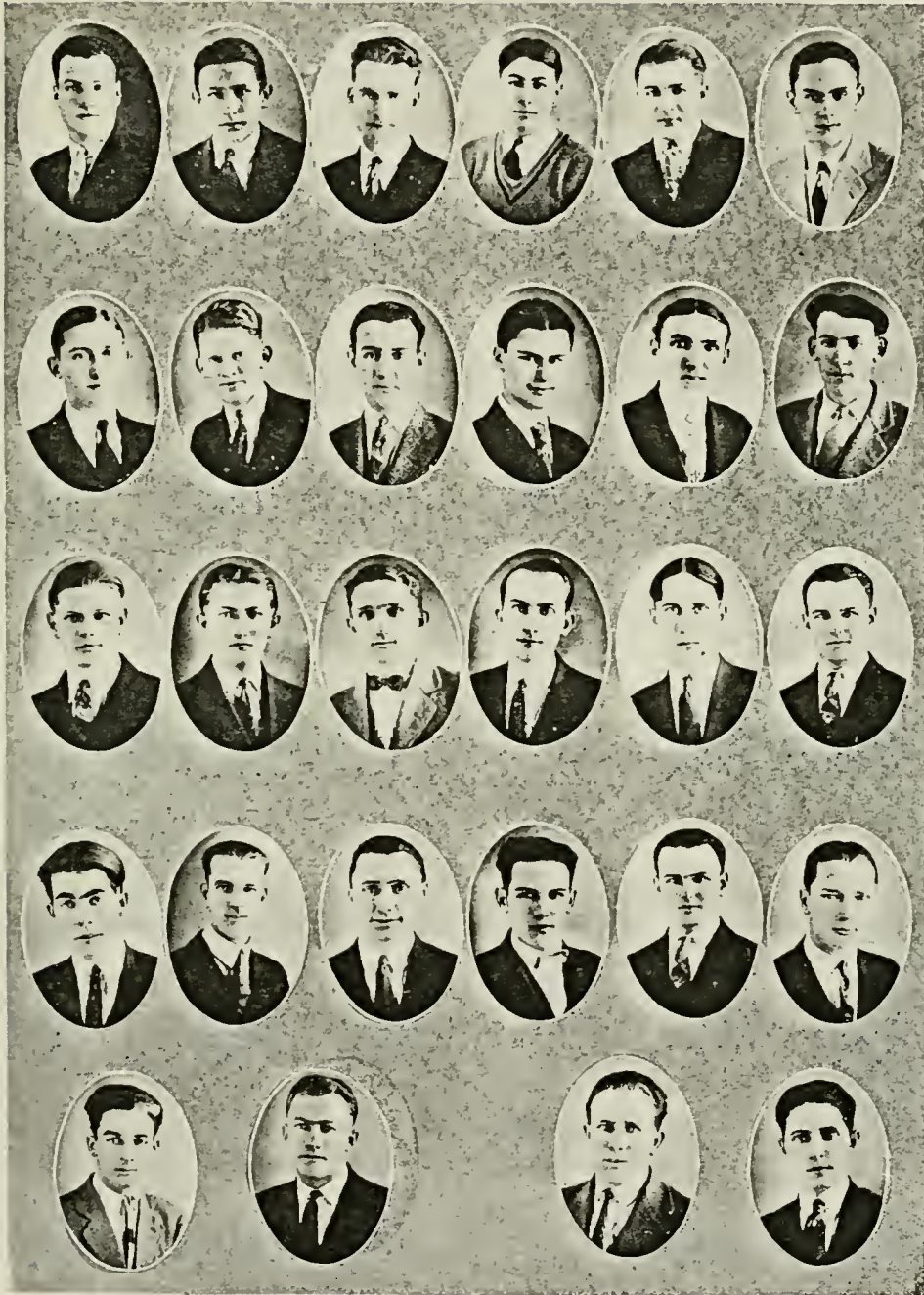
CRIMSON EYEBROWS (Operetta)



SCIENCE CLUB



Y. W. C. A.



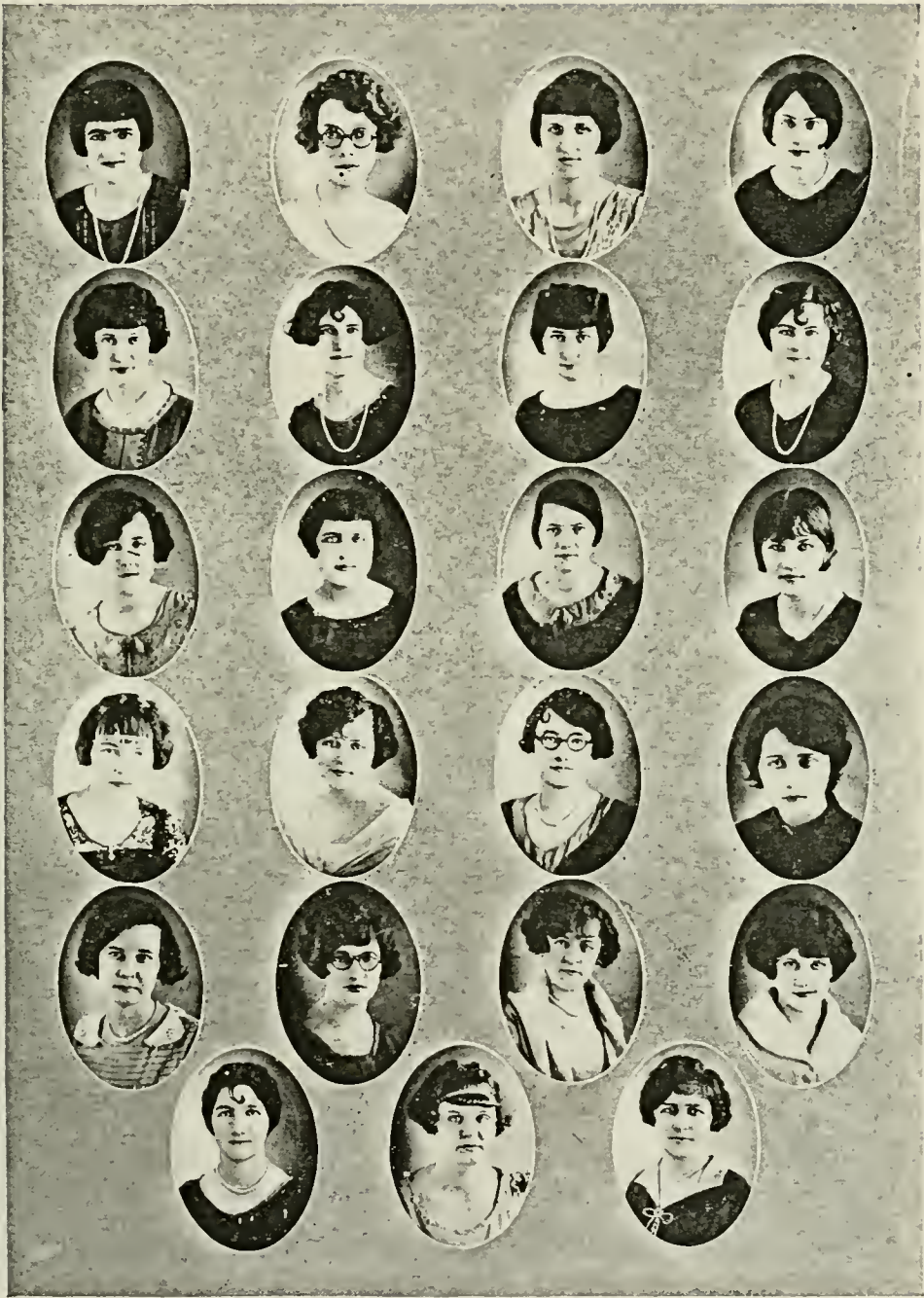
RANKIN-WILSON LITERARY SOCIETY



BLAN-DOLPH LITERARY SOCIETY



BLAU-DOLPH LITERARY SOCIETY



CALLIOPEAN-EUTERAPEAN LITERARY SOCIETY



WATAUGA LITERARY SOCIETY



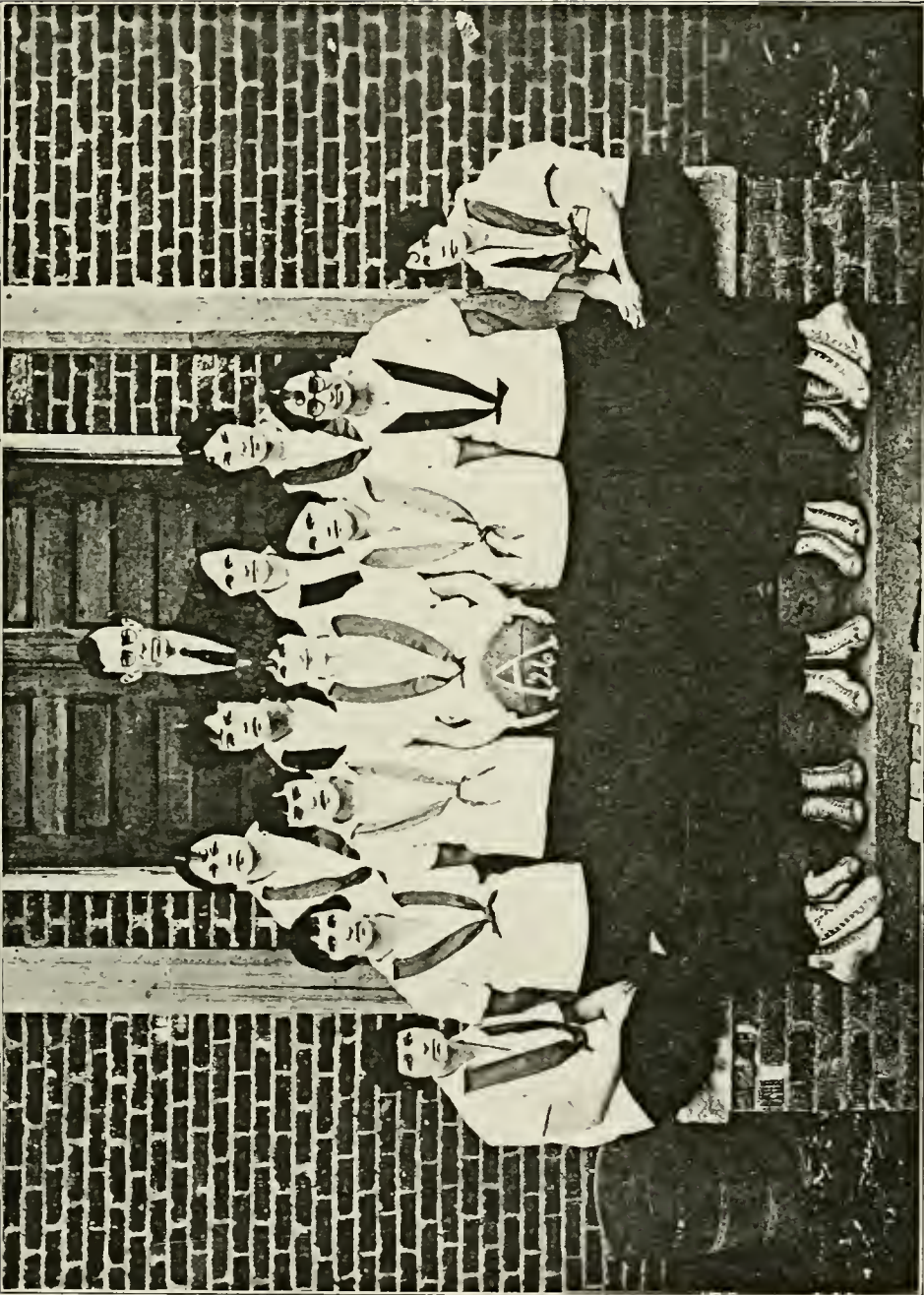
APPALACHIAN LITERARY SOCIETY

Athletics





BOYS' BASKETBALL TEAM



GIRLS' BASKETBALL TEAM

Basket Ball Games

TEAM RECORD

YOUNG MEN

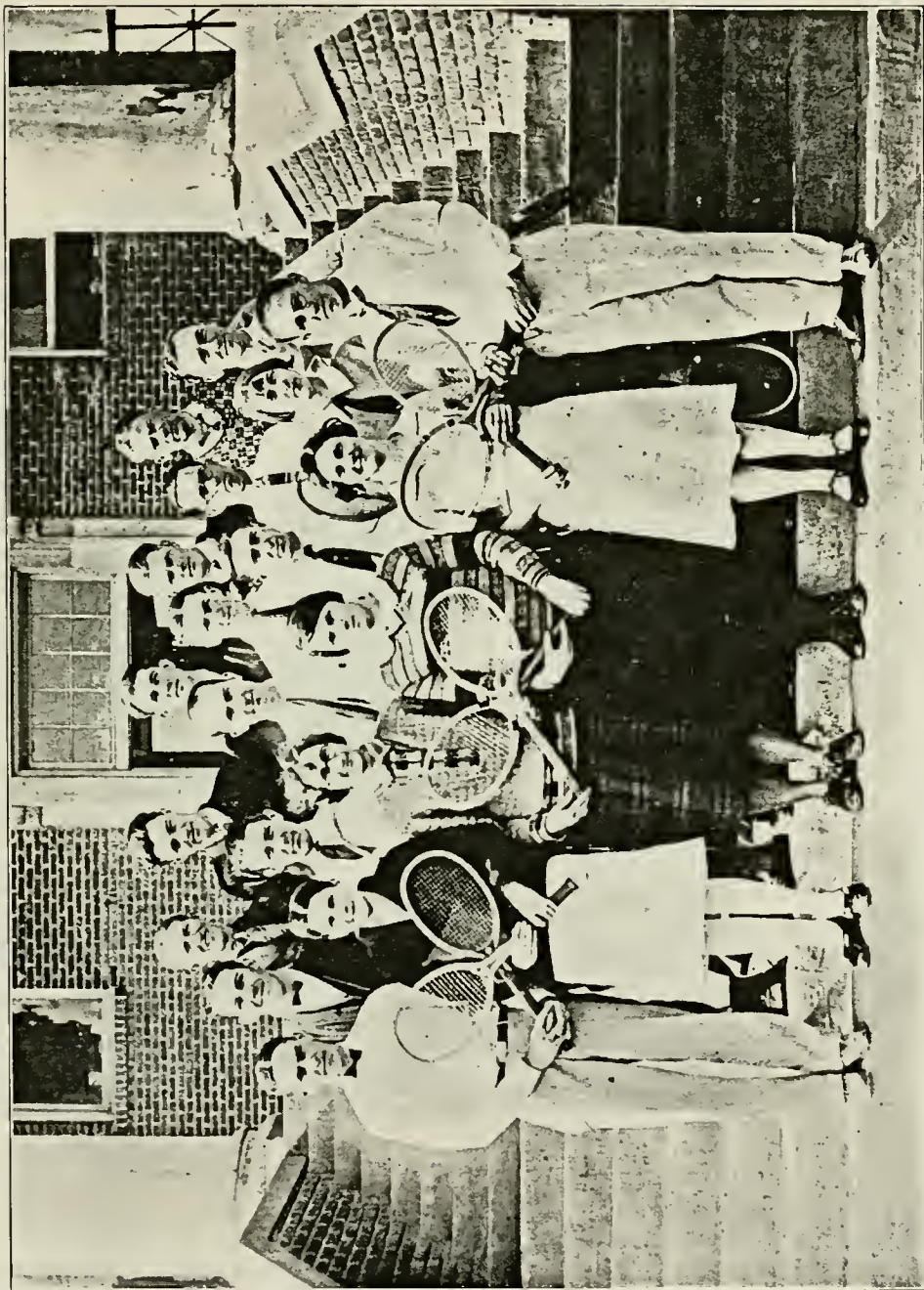
During the present season the young men's basketball team made an enviable record. Out of twenty-two games played our boys won seventeen. For the season we met some strong college teams and more than held our own. The scores for the season are given below:

APPALACHIAN	OPPONENTS
59	West Jefferson ----- 9
21	Mountain City ----- 7
58	Tyron ----- 26
23	Mt. City ----- 12
21	Dallas ----- 12
43	North Carolina Deaf School ----- 27
42	Cove Creek ----- 12
27	Crossnore ----- 28
32	Milligan College ----- 46
32	North Carolina Deaf School ----- 42
25	Washington College ----- 21
36	North Wilkesboro All Stars ----- 25
29	Crossnore ----- 35
42	Rutherford College ----- 28
50	Wingate Junior College ----- 17
29	Wingate Junior College ----- 27
21	Milligan College ----- 19
24	North Wilkesboro All Stars ----- 16
21	Winston Y ----- 42
32	North Wilkesboro ----- 26
44	Newland ----- 8
24	North Wilkesboro ----- 16

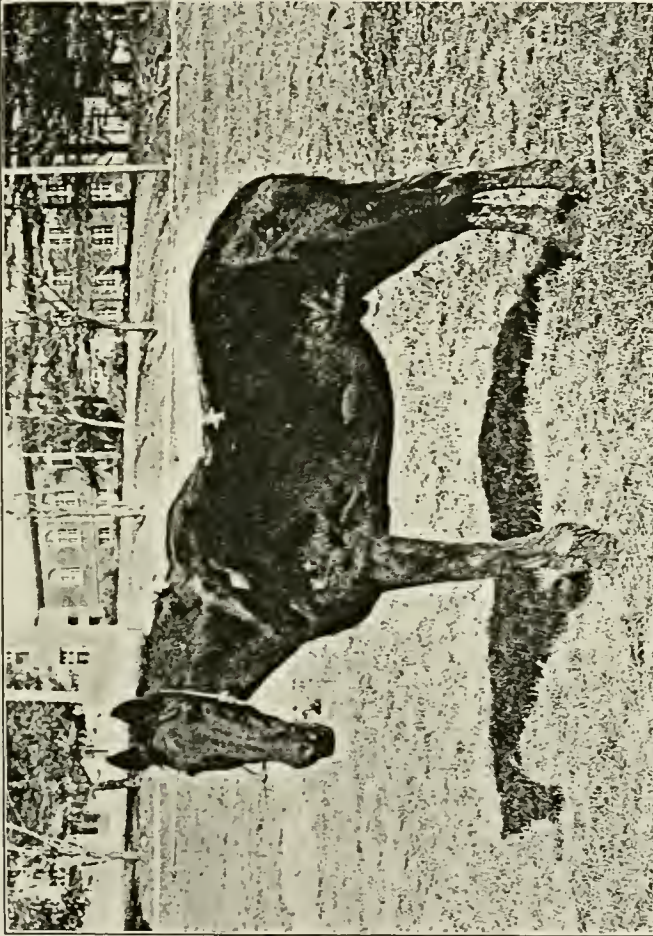
YOUNG LADIES

The young ladies' team decided not to let their brothers beat them. So they went out to play ball and played some strong college teams. At the close of the season they had won five games and lost three. The following is the score for the season:

APPALACHIAN	OPPONENTS
15	Tennessee Teachers College ----- 16
25	North Wilkesboro ----- 11
23	Davenport College ----- 49
18	North Wilkesboro ----- 6
15	Lenoir Rhyne College ----- 31
23	Davenport College ----- 22
23	Lenoir Rhyne College ----- 14



TENNIS GROUP



OLD BOB

The Rhododendron

A Beauteous Snow

Behold the beauteous snow
Falling now so peacefully,
Covering with crystal robe
The graceful mountain pine;
Lading each twig so deep
It gently bows beneath
The ermine load so pure.
Each mountain, hill, and dale
Is inches deep in pearl
As though some mystic power had wrought,
Or Hand Divine had formed
A rare and wondrous land
So like unto the Land beyond
That human words are vain
To tell the fullness of the scene
Which spreads before the wondering eye,
Or brush to paint the picture true,
Or song its truest beauty sing.

—*James Monroe Downum*

THE TOUCH WORTH MILLIONS



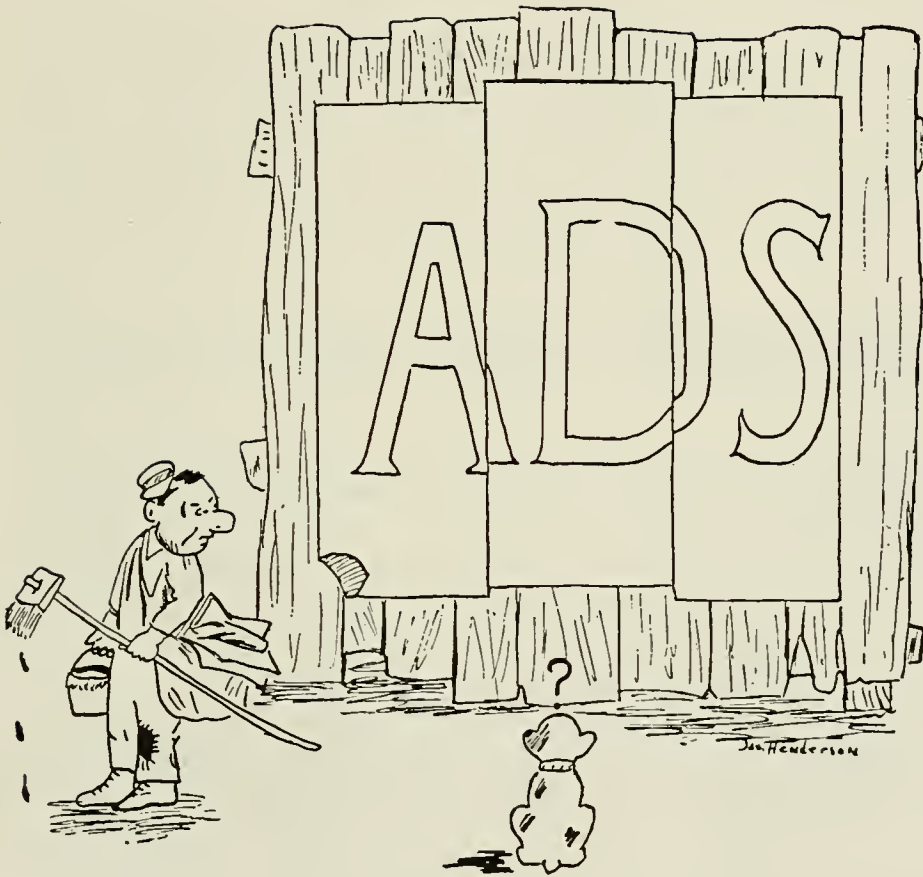
Is the almost caressing touch of the paper
against the type in producing the artis-
tic printed page such as is done
in "PRINTING OF THE
BETTER KIND" by

MUSE - WHITLOCK COMPANY

Rulers — Printers — Binders

143-145 W. Main Street

Phone 451



H. P. KING-HART COMPANY

An Institution With An Ideal

Johnson City, Tennessee

WE ARE HERE TO SERVE YOU—

WE APPRECIATE YOUR TRADE

Send us your mail orders—They will have prompt and
Personal Attention

H. P. KING-HART COMPANY

East Tennessee & Western North Carolina R. R. Co.

Linville River Railway Company

SPEND YOUR VACATION IN THE MOUNTAINS

Now is the time to make your plans for the summer outing. These lines, popularly known as "The Narrow Gauge," pierce the most attractive vacation grounds in the Southeast. Extending from JOHNSON CITY, TENN., to BOONE, NORTH CAROLINA, they cover the greatest variety of natural scenery East of the Rockies, within so short a distance.

The section of Western North Carolina served by the "Narrow Gauge" affords all the attractiveness of the ideal vacation land; altitude, climate, rugged mountains, virgin forests, and beautiful streams where trout abound. For information relative to rates, special excursions, etc., call on or address

General Passenger Department

East Tennessee & Western North Carolina R. R. Co.

JOHNSON CITY, TENNESSEE

SUMMERS HARDWARE COMPANY

Wholesale Only

Hardware — Cutlery — Sporting Goods — Tinware — Stoves — Ranges — Wagons — Harness — Farm Implements — Paints — Varnishes — Building Materials — Railroad, Mine, Electrical, and Water Works Supplies — Standard Sanitary Manufacturing Company's Plumbers' Ware and Supplies. American Radiator Company's Boilers and Radiation.

Call on your merchant for your requirements in our various lines. He should have our hardware and our catalog with descriptive cuts of what we carry in stock. We sell at WHOLESALE ONLY to Merchants, Manufacturers, Heating and Plumbing Contractors.

A Satisfied Customer Is Our Highest Aim

JOHNSON CITY, - - - TENNESSEE

SPAINHOUR-SYDNOR DRY GOODS CO.

NORTH WILKESBORO, NORTH CAROLINA

Specialists in Ladies' Goods

Featuring Graduation and Wedding Outfits

"ALL THE NEW THAT'S GOOD AND
ALL THE GOODS THAT'S NEW"

SPAINHOUR-SYDNOR DRY GOODS CO.

NORTH WILKESBORO, - - - NORTH CAROLINA

VALLE CRUCIS ICE CREAM

Made of Pure Fresh Cream

From Tuberculin Tested Cows

THE VALLE CRUCIS DAIRY FARM

Valle Crucis, North Carolina

WE OFFER TO THE PEOPLE OF NORTHWESTERN NORTH
CAROLINA A COMPLETE BANKING SERVICE THROUGH OUR
VARIOUS DEPARTMENTS

Checking—Savings—Safety Deposit Box

WE SOLICIT YOUR BUSINESS

BANK OF NORTH WILKESBORO

North Wilkesboro, North Carolina

Resources over \$1,000,000.00

THE WATAUGA LUMBER COMPANY
BOONE, NORTH CAROLINA

W. R. Gragg, Manager

EVERYTHING TO BUILD A HOUSE
"From Cellar To Chimney"

The Pioneer Builders of Boone, N. C.

WE APPRECIATE YOUR TRADE

LOTS

ACREAGE

WESTERN NORTH
CAROLINA DEVELOPMENT

Western North Carolina Development Co., Inc.
Boone, North Carolina

S. C. Eggers, President

OUR GOVERNMENT

IN THE BANKING FIELD

IN the early days of banking, before our country was substantially settled, it became necessary to establish a safe banking system.

EVERY safeguard possible was put into force.

STILL guarding the depositor's interest, an expert makes examinations at different intervals, into the affairs of the bank, to assure that all the requirements are being carried out according to law.

THIS institution is backed by a personnel of the highest ability and proven integrity, besides complying with the strict banking rules and regulations.

THE FIRST NATIONAL BANK

Lenoir, : : : North Carolina

OFFICE SUPPLY COMPANY

123-125 W. Market Street

Johnson City, Tennessee

L. C. SMITH AND PORTABLE TYPEWRITERS

REBUILT UNDERWOODS

SCHOOL AND OFFICE FURNITURE

BANK EQUIPMENT AND SUPPLIES

EXCLUSIVE  AGENTS
REG. U. S. PAT. OFF.
FILING SYSTEMS

OFFICE SUPPLY COMPANY

N. L. Mast-----*President* G. P. Hagaman-----*Cashier*
L. A. Greene-----*Vice-President* Austin E. South-----*Asst. Cashier*
Miss Pearl Hodges-----*Bookkeeper* Miss Carrie Coffey---*Stenographer*

THE WATAUGA COUNTY BANK

Boone, North Carolina

Capital -----\$50,000.00

Surplus and Profits -----\$35,000.00

The standard by which we measure our service is the good old Golden Rule. We invite the Students and Teachers of the Appalachian State Normal School to make themselves at home at this bank

THE FASHION SHOP

E. S. QUALLS

Ladies', Misses and Children's Ready-to-Wear

Dry Goods, Notions and Men's

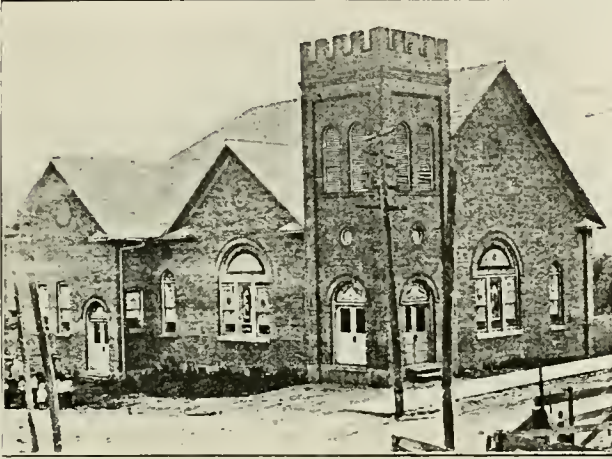
Furnishings

"The Store that Sets the Pace in

STYLE AND QUALITY"

BOONE, - - - - - NORTH CAROLINA

THE FIRST BAPTIST CHURCH



FRANCIS MARION
HUGGINS, *Pastor*
Boone, - N. C.

Sunday School 10
A. M. Preaching
Service, 11 A. M.
and 7:30 P. M. on
2nd, 3rd and 4th
Sundays in every
month.

Senior and Junior
B. Y. P. U.'s 6:30
P. M.

Prayer Meeting
Wed., 7:30 P. M.

A CORDIAL INVITATION EXTENDED TO EVERYBODY

SPAINHOUR'S

Dry Goods, Notions, Millinery, Ladies' and Children's
Ready-to-wear and Novelty Goods

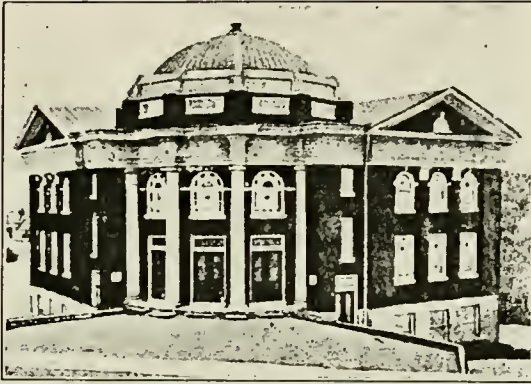
SPAINHOUR'S, INC.
DEPARTMENT STORE

Boone, North Carolina

OPERATING WITH

Spainhour Sydnor Drygoods Company NORTH WILKESBORO, N. C.	Sydnor Spainhour Depart- ment Store ELKINS, N. C.
-----------------------------------------------------------------	---------------------------------------------------------

METHODIST EPISCOPAL CHURCH, SOUTH
BOONE, NORTH CAROLINA



M. B. WOOSLEY
PASTOR

Sunday School 9:45 A.
M., J. D. Rankin,
Superintendent.

Preaching Service at 11
A. M. and 7:30 P. M.
Epworth League 6:45
P. M.

Prayer Meeting each
Wednesday evening at
7:30 P. M.

A WELCOME IS EXTENDED TO ALL

TAYLOR MOTOR COMPANY

AUTHORIZED DEALER

Lincoln—FORD—Fordson

Cars—Trucks—Tractors

BOONE, - - NORTH CAROLINA

BOONE HARDWARE COMPANY, INC.

Wholesale and Retail Dealers

—IN—

I. H. C. Machinery, Oliver Chilled Plows, Hardware, Cutlery, Paints and Oils, Stoves, Ranges, Kitchenware, Wagons, Harness, Implements, Saw-mill and Plumbing Supplies.

We are headquarters for everything in heavy Hardware, Builders' Hardware, Lime, Cement, Farm Machinery. All articles kept in a first-class Hardware Store.

Our First Consideration is to Serve and Satisfy

Next door to the Watauga County Bank. Call when in need of goods in our Line

Corner Main and Depot Streets

Boone, North Carolina

ADVENT CHRISTIAN CHURCH

R. N. BALDWIN, PASTOR

Sunday School, 10:00 A. M.

Prayer Meeting, 7:30 Wednesday Evening.

Preaching Service 11:00 A. M. and 7:30 P. M.

New Stone Church near the junction of the Blowing Rock and North Wilkesboro Roads.

Everybody is cordially invited to all our services.

COME AND BRING YOUR FRIEND

EVERYTHING IN ATHLETIC SUPPLIES
SPORTING GOODS

Special Price to
Schools and Colleges

BARTON-ST. JOHN HARDWARE CO.
JOHNSON CITY, TENNESSEE

JOHNSON CITY FOUNDRY & MACHINE CO.

INCORPORATED

Manufacturers of

Gray Iron, Brass and Aluminum Castings, Bridges, Boilers, Tanks, Smoke
Breechings, Smoke Stacks, Riveted and Welded Pipe, Etc.

Jobbers of

Structural Steel, Steel Plates and Bars, Concrete Re-enforcing Steel and
Steel Sash

PHONE 5133

JOHNSON CITY, TENNESSEE

Be Sure Your FLOWERS for COMMENCEMENT

Come From

GUNNAR TEILMANN AND SON

JOHNSON CITY'S LEADING FLORISTS

JOHNSON CITY, TENNESSEE

—Also for—

SICK FRIENDS

WEDDINGS

FUNERALS

JOHNSON CITY SHALE BRICK
CORPORATION

"The South's Greatest Face Brick Plant"

Johnson City, - - - Tennessee

BOONE TRAIL
CAFE

Lunch Here With
Your Friends

TWENTY-FOUR HOUR
SERVICE

ISAACS'

BOONE'S MOST SATISFAC-
TORY DEPARTMENT
STORE

The best place to buy Ladies
and Gent's Ready-to-Wear,
Shoes, Millinery, Dry Goods
and Notions

*"We Clothe the entire Family
better for less"*

K. A. LINK

Lenoir, North Carolina

WATCHMAKER, JEWELER
and OPTOMETRIST

We solicit the A. S. N. S. busi-
ness. We do fine watch, clock
and jewelry repairing. Esti-
mates on Class Rings and Fra-
ternity Jewelry cheerfully
furnished

A large store of everything in
the Jewelry line

Compliments of

Southern Ice Cream
Company

Johnson City, Tennessee

Manufacturers of

*"SOUTHERN MAID ICE
CREAM"*

Russell D. Hodges-----President
W. C. Greer-----Vice-President
Clyde R. Greene-----Sec'y-Treas.

Farmers Hardware and
Supply Co., Inc.

Boone, : : North Carolina

Dealers In

Everything in
HARDWARE AND
ASSOCIATED LINES

OUR MOTTO

*"Service of the Best Variety—Our
Aim: Satisfied Customers"*

DR. J. M. HODGES

PHYSICIAN AND SURGEON

(Over Moretz Furniture Building)

Boone, North Carolina

Davidson Department
Store

"Better Goods for Less"

—
Dry Goods, Shoes, Ready-
to-Wear, Millinery and
Notions
—

Boone : : North Carolina

Teague Brothers Taxi
Service

BOONE, - - N. C.

Office at Boone Trail Cafe

A daily line from Lenoir to Boone.
Leave Boone at 7:30 A. M., arriv-
ing at Lenoir 9:30 A. M., making
connections with all West and
Southbound trains. We appreciate
all the local business—the business
of the A. S. N. S. students is es-
pecially appreciated. We can move
you and your trunk both at once
with ease and comfort.

THE PRICE IS RIGHT

E. L. Teague, General Manager

The Rhododendron



DR. J. S. DEANS

REGISTERED
OPTOMETRIST

Located at J. E. Deans
North Wilkesboro, North Carolina

ED'S CAFE

"The Sensible Place To Eat"

Blowing Rock, N. C.

Be sure to visit ED'S CAFE
when you pass through Blowing
Rock. We are pleased to have visi-
tors inspect this one of the most
complete CAFES in Western North
Carolina.

Blowing Rock, N. C.

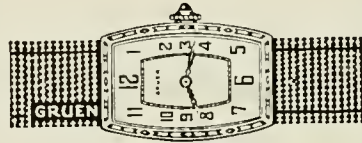
The Bank of Blowing Rock

Blowing Rock, N. C.

Our Motto:
"SAFETY AND SERVICE"

One of the good banks of this sec-
tion. Not too large to appreciate
your business but large enough to
handle it.

R. T. Greer-----President
T. H. Coffey-----Vice President
J. T. Miller-----Cashier
E. P. Coffey-----Asst. Cashier



J. E. DEANS'

GIFT SHOP

Watches, Diamonds and Silverware

Special attention given

COLLEGE ORDERS

North Wilkesboro, North Carolina

J. M. BAWGUS

Boone, N. C.

Did the Photographic Work
for This Annual

"Better Pictures" is our Motto

Portrait, Commercial Work,
Kodak Finishing, Copying and
Enlarging

Dr. Joseph M. Gaither

DENTIST

Over the
BOONE DRUG COMPANY

Boone, N. C.

Associated With
J. B. HAGAMAN, M. D.

C. C. FARTHING

CONTRACTOR

Heating and Plumbing

See Me About Your Needs

Boone, : : North Carolina

Wiley G. Hartzog

CONTRACTOR

Boone, N. C.

I do the whole Building

The Rhododendron

OUT IN FRONT

Our success is built on the fundamentals: Good wheat, good milling and perseverance, backed by an organization of trained engineers and chemists who work day and night that the flours of the MODEL MILL COMPANY remain without a rival in the milling world.

Model Mill Co., Inc.

Johnson City, : : Tennessee

APPALACHIAN PUBLISHERS, INC.

Publishers

JOHNSON CITY CHRONICLE
(Morning)

JOHNSON CITY STAFF-NEWS
(Evening)

JOHNSON CITY CHRONICLE
Combined with
STAFF-NEWS
(Sunday)

Jones-Vance Drug Co.

INCORPORATED

EASTMAN KODAKS

Supplies, Kodak Finishing, Eight
Hour Service

SHEAFFER LIFE TIME
FOUNTAIN PENS

Guaranteed for Life

Mail Us Your Orders

"KOURTESY KORNER"

Johnson City, Tennessee

COLONIAL HOTEL

*"A Little Further up the street, --
A Little Lower down in the price"*

European Plan

R. L. OFFINGER, Proprietor

Johnson City, : : Tennessee

The Rhododendron

BOONE DRUG CO.

"The Rexall Store"

PRESCRIPTION
DRUGGISTS

Eastman Kodaks and Supplies
Whitman Chocolates
Fine Stationery and Toilet Articles

The store that appreciates your
Business. No need to order from
out-of-town. SEE US.

BOONE. NORTH CAROLINA

CITY BARBER SHOP

(Under Watauga County Bank)

BOONE, N. C.

Special attention given to Ladies'
and Children's Work

SANITARY SERVICE

Tatum's Restaurant

S C H O O L
HEADQUARTERS

for tenderly cooked meats, frag-
rantly seasoned

Vegetables, dainty Salads. Flaky
pies and pastry, all prepared by ex-
perienced cooks in good old home
style.

Just What Your Appetite Craves

CRITCHER HOTEL

M. P. CRITCHER
OWNER AND
PROPRIETOR

American Plan

Altitude
3333 Feet

Boone, - - - - North Carolina

The Rhododendron

Smith-Higgins Co., Inc.

Johnson City, Tenn.

WHOLESALE
DRUGS—SUNDRIES
CANDY
CIGARS—CIGARETTES
and
TOBACCOS
SCHOOL SUPPLIES

SEND US YOUR ORDERS

The Burr Harrison Studio

Johnson City, Tenn.

QUALITY PORTRAITS
REASONABLE PRICES
PROMPT DELIVERY
PICTURE FRAMING

MAIL US YOUR FILMS FOR
EXPERT KODAK FINISHING

Caudill's Express Co.

(Incorporated)

Phone 84 N. Wilkesboro, N. C.
T. C. Caudill, Sec'y-Treas.

N. Wilkesboro and Boone Busses
Lv. N. Wilkesboro for Boone...7:30 a. m.
Lv. Boone for N. Wilkesboro...12:30 p. m.
North Wilkesboro and Winston-Salem
Busses
8:00 A. M.
Lv. North Wilkesboro.....12:30 P. M.
Phone 84 4:00 P. M.
4:30 P. M.
Lv. Winston-Salem 3:55 A. M.
(Union Bus Station) 8:00 A. M.
Phone 29 1:30 P. M.
4:00 P. M.

Making Connections with the High
Point-Greensboro-Mocksville and Salisbury Busses.

Phone 84 N. Wilkesboro, N. C.

Absher and Blackburn PHONE 18

Absher and Blackburn

Dealers in high-class Clothing,
Shoes, Gents' Furnishings and
Sporting Goods.

Absher and Blackburn PHONE 18

North Wilkesboro, N. C.

A. & B. Chevrolet Co.

L. L. Bingham-----Manager

A. E. South-----Sec. & Treas.

for Economical Transportation

CHEVROLET

Agents for

Chevrolet Cars and Parts

Boone, - - - North Carolina

Cars sold on easy payment plans,
covering a period of twelve months

Firestone — Goodyear — Hood

*The best makes of tires for
Honest Service*

W. Ralph Winkler

*"The leading tire dealer of North-
western North Carolina"*

(Headquarters)

Boone Taxi Service

Stuart Winkler, Manager

Boone, - - - North Carolina

Boone Service Station

Boone, N. C.

F. C. Ward, Manager

STANDARD

Gasoline and Motor Oils

Try the New "ESSO" Motor Fuel

Now on Sale Here

Exclusive Michelin Tire Dealer for

BOONE, N. C.

Patronage Appreciated

Highland Furniture Co.

"In the Land of the Sky"

ELEVATION 3333

BOONE, N. C.

C. M. CRITCHER, Manager

We furnish the home complete and
guarantee Good Quality — Fair
Treatment—Low Prices.

STOP STOP

—at—

NEW YORK CAFE

Open Day and Night

JAPANESE COOKING

Special dinners for parties in our
private dining room

"SEE JIMMIE"

Member Carolina Motor Club

CLEAN and SERVICE

North Wilkesboro, North Carolina

THE ACORN STORE

Always dependable merchandise
next door to the post office

North Wilkesboro, N. C.

*Quality Merchandise at a Great
Saving*

"A GENERAL LINE"

DRY GOODS, NOTIONS, HOSIERY
MEN'S AND LADIES READY-TO-WEAR,
MILLINERY AND SHOES

Buying goods through our big
wholesale house in the North for
our three thousand stores enables
us to save you money. Our AIM,
"To Serve you well and faithfully
always." COME TO SEE US.

THE ACORN STORE

North Wilkesboro, North Carolina

CASEY TWINS

Auctioneers

717-414 Commercial Bank

Building

High Point, North Carolina

Gwyn-Wrenn Insurance

Agency, Inc.

THE INSURANCE
SERVICE STATION

North Wilkesboro, North Carolina

While in School Trade

with

Cottrell and Hagaman

(The Corner Store)

At all times you will find at our place a complete line of staple and fancy Groceries, Fresh Candies and Delicious Eats for your picnics. We are glad to see you come and sorry to see you leave

D. J. COTTRELL

"The Corner Store"

DRY GOODS, NOTIONS AND
SCHOOL SUPPLIES

*The Store That Appreciates
Your Business*

When in Boone make this
Store your headquarters

Courteous Treatment To All

" C O M E A N D S E E "

Greene & Bingham

Norris' Exquisite Candies

Soda Fountain, Tobaccos

Fine Stationery

Magazines

Books

Office Supplies

Phonographs and Radios

Boone,

North Carolina

Peoples Bank and Trust
Company

CAPITAL - \$20,000.00

Our Motto: *"Safety and Service"*

Our Aim: *"To Satisfy"*

Big things are only little things put together—Let's pull together, build together, and profit together. Together means To-Get-There. We are keenly interested in the boys, girls and teachers who are anxious to "Get There" in life and are always glad to help them in every way we can. When you come to Boone call in, get acquainted and open an account with us.

T. H. COFFEY.....*President*

I. C. CRITCHER.....*Vice President*

A. Y. HOWELL.....*Cashier*

6

The Rhododendron

DOSSER BROTHERS

The Woman's Store

Johnson City's Most Satisfactory
Store

The Best Place to Buy

LADIES' READY-TO-WEAR,
MILLINERY, SHOES, DRY-
GOODS AND NOTIONS

Mail Orders Solicited

PANGLE'S

Johnson City, Tennessee

EXPERT KODAK FINISHING

Mail Orders Given Especial

Attention

24-HOUR SERVICE

Remine Memorial Co.

Johnson City, Tennessee

MONUMENTS

MARK EVERY GRAVE

Johnson City Steam Laundry, Inc.

SEND YOUR LAUNDRY
AND DRY CLEANING
DIRECT TO US BY PAR-
CEL POST.

THE CUTS IN THIS ANNUAL

Were Made By

CINCINNATI PROCESS ENGRAVING
COMPANY

109 West Central Parkway

Cincinnati, Ohio

Artists

Catalogue Designers

PHOTO-ENGRAVERS

Color Process Plate Makers

Photographers

Electrotypers

YOUR PATRONAGE APPRECIATED

